



August 8, 2012

Name of Company: ISEKI & CO., LTD.  
 Company representative: President Noriyuki Kimura  
 Company Code: 6310  
 Enquiries: Corporate Planning Department  
 General Manager Shunichi Suzuki  
 (Telephone: +81 3 5604 7709)

### Notice of Revision on Business Performance Forecast

We would like to promulgate the fact that we have revised the business performance forecasts announced on May 11, 2012 on the basis of recent trends of business performance as set out below.

#### • Revision on business performance forecast

Revised forecasts of the consolidated business performance for the second quarter (cumulative) of the fiscal year ending March 31, 2013 (April 1, 2012 –September 30, 2012)

(Millions of Yen)

	Net Sales	Operating Income	Ordinary Income	Net Income	Net Income per Share (yen)
Previous Forecast (A)	80,000	2,800	2,600	1,800	7.83
Latest Forecast (B)	78,500	2,800	2,600	1,800	7.83
Difference (B-A)	(1,500)	-	-	-	
Rate of Change (%)	(1.9)	-	-	-	
(Reference)Results for 2Q, FY12/Mar.	72,368	2,636	2,436	1,809	7.87

#### Reasons for Revision

With respect to net sales, we have made downward revision of ¥1,500 million in total (domestic +¥500 million, overseas -¥2,000 million) in anticipation of lower performance than the forecasts given in the previous announcement in light of recent orders received and the trend of foreign exchange rates, etc.

At each income level, we have kept the forecast unchanged with a prospect to secure forecasted income in spite of deteriorated profitability due to reduced net sales, that will be compensated by reduction in fixed cost and other expenses, etc.

With respect to company forex rate after the second quarter under review that provided a base for the above business performance forecasts, we have assumed ¥78 against the US dollar (changed from ¥80) and ¥96 against the Euro (changed from ¥105).

(Note) The above business performance forecast has been produced based on information presently available. It is possible that in the future actual results may differ from the anticipated figures for a variety of reasons.