



March 15, 2012

Name of Company: ISEKI & CO., LTD.  
Company representative: President Seiichiro Gamo  
Company Code: 6310  
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## Notice on Change of Representative Directors

We would like to announce that a resolution to change representative directors was made at the meeting of the Board of Directors held on March 15, 2012 as set out below.

1. Reason for change

The change is intended to promote strengthening of the management system through its rejuvenation by a generational change.

2. Names and titles of new and current representative directors

Name	New Title	Current Title
Kenji Minami	Representative Director & Chairman and Chairman Executive Officer	Representative Director & Vice President and Vice President Executive Officer
Noriyuki Kimura	Representative Director & President and President Executive Officer	Senior Corporate Officer
Akio Kikuchi	Representative Director & Executive Managing Director and Senior Corporate Executive Officer	Managing Director and Senior Corporate Officer
Eiichiro Kinoshita	Representative Director & Executive Managing Director and Senior Corporate Executive Officer	Managing Director and Senior Corporate Officer
Seiichiro Gamo	Senior Corporate Advisor	Representative Director & President and President Executive Officer
Keiichi Takeshita	Advisor	Representative Director & Executive Managing Director and Senior Corporate Executive Officer

Mr. Noriyuki Kimura was promoted as Senior Corporate Executive Officer as of April 1, 2012 to be appointed as Director at the General Meeting of Shareholders that is scheduled to be held in late June, 2012. Meanwhile, Messrs. Noriyuki Kimura, Akio Kikuchi and Eiichiro Kinoshita are scheduled to be elected as Representative Directors at the meeting of the Board of Directors that is to be held after completion of the General Meeting of Shareholders.

3 . Brief biographies of new representative directors

Name (Date of Birth)	Brief Biography		Number of shares held
Noriyuki Kimura (April 9, 1954)	Apr.1977 Aug.1993 Feb.1999 Dec.1999 Jan.2002 Nov.2002 Apr.2007 Dec.2010	Joined ISEKI & CO., LTD. Manager, Corporative Sales Department, Business Division of the Company General Manager of Kansai Branch of the Company Representative Director & President, Keiji-Iseki Co., Ltd. General Manager, Agricultural Machinery Business Department, Business Division of the Company Representative Director & President, Iseki-Hokkaido Co., Ltd. to present Corporate Officer of the Company Senior Corporate Officer of the Company to present	52,000
Akio Kikuchi (September 7, 1952)	Apr.1977 Jul.1999 Jan.2002 Aug.2004 Jun.2005 Dec.2007 Dec. 2009 Jan.2011 Jun.2011	Joined ISEKI & CO., LTD. General Manager, Product Research Department of the Company General Manager, Sales Promotion Department of the Company Deputy Division Manager, Business Division of the Company Director of the Company Corporate Officer of the Company Representative Director & President, Iseki-Tohoku Co., Ltd. Senior Corporate Officer of the Company to present General Division Manager, Business Division of the Company to present Managing Director of the Company to present	63,000
Eiichiro Kinoshita (July 16, 1952)	Apr.1977 Jan.2002 Jun.2004 Oct.2006 Mar.2007 Oct.2008 Dec.2009 Jun.2010	Joined ISEKI & CO., LTD. General Manager, Tsukuba Research Department of the Company General Manager, Vegetable Transplanter Engineering Department of the Company General Manager, Development Planning Department of the Company Representative Director & President, Iseki-Kumamoto Mfg. Co., Ltd. Corporate Officer of the Company Deputy Division Manager, Development & Production Division of the Company Senior Corporate Officer of the Company to present General Division Manager, Development & Production Division of the Company to present Managing Director of the Company to present	25,000

4 . Scheduled date to assume the office

The date of completion of the General Meeting of Shareholders to be held in late June 2012.