

Financial Results for the Second Quarter Fiscal Year Ending December 2018 Investor Relations Presentation Materials

ISEKI & CO., LTD.
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1. Outline of Financial Results for the Second Quarter Fiscal Year Ending December, 2018
2. Recent Development in Domestic and Overseas Markets
3. Performance Forecast for the Fiscal Year Ending December, 2018
4. Topics



1. Outline of Financial Results for the Second Quarter Fiscal Year Ending December, 2018

The Second Quarter Financial Results Highlights



January – June (Y o Y)

Domestic dealers

Sales of agricultural machinery was in line with same period of the previous year.

Effects from revenue – expenditure structural reform continued.

- Sales of agricultural machinery : (Jan.-June.) 99%
- Effects from revenue-expenditure structural reform in direct dealers: operating income + ¥0.1 billion

Manufacturing subsidiary in Indonesia (PT ISEKI INDONESIA)

Continued profitability for the company.

Overall business increased moderately from the previous year

- Revenue of Indonesia business improved: operating Income+ ¥0.05 billion
(Consolidated basis including Indonesia business of the parent and plants in Japan)

Equity-method affiliate in China (Dongfeng ISEKI)

Market remained depressed. Deteriorated share of profit or loss of equities using equity method.

- Share of profit or loss of equities using equity method: Ordinary income – ¥0.5 billion

Outline of Second Quarter Business Performance

Due to transition of fiscal year 9 month period results December 2015 are adjusted to 12 month period

(JPY bn,%)

	2Q of FY ended ※Dec.15	2Q of FY ended Dec.16	2Q of FY ended Dec.17		2Q of FY ending Dec.18		y o y change	Diff. (Forecast/ Actual)
	Actual	Actual	Actual	%	Actual	%		
Net Sales	76.3	81.0	80.2	100.0	82.2	100.0	2.0	(3.8)
(Domestic)	60.1	61.3	62.8	78.3	63.9	77.7	1.1	(0.5)
(Overseas)	16.2	19.7	17.4	21.7	18.3	22.3	0.9	(3.3)
Operating Income	0.6	1.7	2.8	3.5	2.2	2.7	(0.6)	0.2
Ordinary Income	0.6	1.3	3.4	4.2	1.8	2.2	(1.6)	0.0
Profit (Loss) attributable to owners of parent		0.6	2.2	2.7	1.6	2.0	(0.6)	0.0
Exchange rate	US\$	118.3	112.7	112.7	108.8		(3.9)	(1.2)
	Euro	135.9	126.2	121.4	133.1		11.7	3.1

Domestic Sales

» While demand for agricultural machinery remained relatively weak, domestic sales increased steadily compensated by revenue from farming implements/spare parts/repair fees.

Due to transition of fiscal year 9 month period results December 2015 are adjusted to 12 month period

(JPY bn)

		2Q of FY ended ※ Dec.15 Actual	2Q of FY ended Dec.16 Actual	2Q of FY ended Dec.17 Actual	2Q of FY ending Dec.18 Actual	y o y change Note	Diff. (Forecast/ Actual)		
Agricultural Machinery Related	Agricultural Machinery								
		Cultivating & Mowing Machinery	16.8	15.9	17.0	16.4	(0.6)	Tractors: (0.4)	(0.8)
		Planting Machinery	6.7	6.3	5.6	6.4	0.8	Effects of launching new products Rice trans planters: 0.7	0.8
		Harvesting & Processing Machinery	5.6	6.0	5.5	5.5	0.0		(0.8)
		Total	29.1	28.2	28.1	28.3	0.2		(0.8)
		Farming Implements	9.6	10.6	11.3	11.8	0.5		0.3
		Spare parts	6.3	6.6	6.8	6.8	0.0		(0.2)
		Repair fees	2.2	2.4	2.5	2.6	0.1		0.0
		Total	18.1	19.6	20.6	21.2	0.6		0.1
		Total	47.2	47.8	48.7	49.5	0.8		(0.7)
	Construction of Facilities	1.4	2.8	3.3	3.3	0.0		0.1	
	Others	11.5	10.7	10.8	11.1	0.3		0.1	
	Total	60.1	61.3	62.8	63.9	1.1		(0.5)	

Overseas Sales

» In spite of increased revenue from the previous period, sales were lower than forecast mainly due to decreased sales in North America, Europe and ASEAN.

Due to transition of fiscal year 9 month period results December 2015 are adjusted to 12 month period

(JPY bn)

	2Q of FY ended ※Dec.15	2Q of FY ended Dec.16	2Q of FY ended Dec.17	2Q of FY ending Dec.18	y o y change	Note	Diff. (Forecast/ Actual)
	Actual	Actual	Actual	Actual			
North America	6.2	6.4	3.5	5.6	2.1	Disappearance of the effects of partial changes in business terms with OEM partner Tractors: 1.9	(1.3)
Europe	6.6	6.2	5.6	6.0	0.4	Effects of launching new products Lawn mowers: 0.3	(1.4)
China	0.9	2.2	2.6	0.9	(1.7)	Local inventory adjustment Rice trans planters: (1.3)	0.1
ASEAN	0.3	2.1	1.8	2.0	0.2	Tractors: 0.8 Combine harvesters: (0.6)	(1.0)
Others	1.0	1.2	1.7	1.1	(0.6)	Tractors: (0.4) Combine harvesters: (0.2)	(0.2)
Product Sales Total	15.0	18.1	15.2	15.6	0.4		(3.8)
Parts & Others	1.2	1.6	2.2	2.7	0.5		0.5
Total	16.2	19.7	17.4	18.3	0.9		(3.3)
Overseas Sales incl. Chinese Businesses	22.1	23.7	19.4	21.2	1.8		

Ratio of overseas net sales 26.9% 27.8% 23.6% 24.9% 1.3%

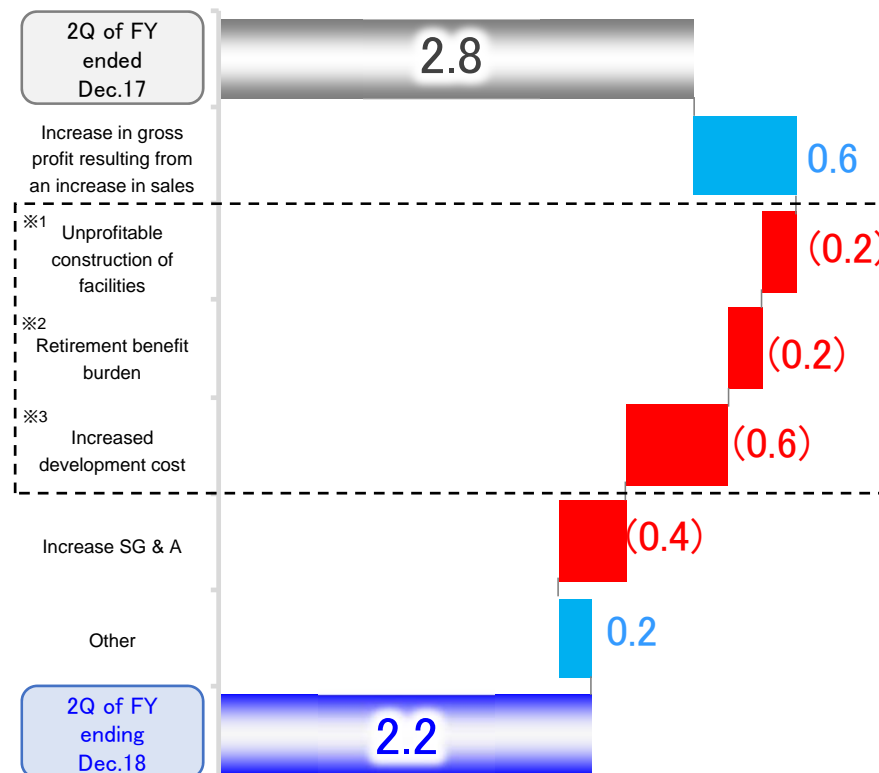
Operating Income

» Operating income decreased Y o Y partly due to temporary factors including non-profitable facility works and application of calculating principle of retirement benefits due to merger of a subsidiary, as well as increased development cost, etc.

(JPY bn,%)

	2Q of FY ended Dec.17 Actual	2Q of FY ending Dec.18 Actual	y o y Change	Diff. (Forecast/ Actual)
Net Sales	80.2	82.2	2.0	(3.8)
Gross Profit	23.7	23.5	(0.2)	(0.5)
Gross Profit Margin	29.6%	28.6%	(1.0%)	0.7%
S.G&A.Expenses	20.9	21.3	0.4	(0.7)
Personnel expenses	12.2	12.4	0.2	(0.4)
Other expenses	8.7	8.9	0.2	(0.3)
Operating Income	2.8	2.2	(0.6)	0.2

【Factors of YoY change(JPYbn,)】



【Effects of forex move(JPYbn,)】

Net sales	Cost of sales	S.G&A. Expenses	Operating Income
0.4	(0.3)	(0.1)	0.0

- ※1: Unprofitable construction of facilities leads to worsening gross profit.
- ※2: Temporary resulting from the application of the principle of calculating retirement benefits upon the merger of subsidiaries.
- ※3: Increased development cost for products comply with the emission gas regulation, Stage 4

Ordinary Income, Quarterly Net Income

» Ordinary income decreased mainly due to deteriorated share of profit or loss of equities using equity method and deteriorated foreign exchange gains or losses. (Y o Y basis)

(JPY bn)

	2Q of FY ended Dec.17 Actual	2Q of FY ending Dec.18 Actual	y o y Change	Diff. (Forecast/ Actual)
Operating Income	2.8	2.2	(0.6)	0.2
Balance of Financial Income	(0.3)	(0.4)	(0.1)	(0.1)
Other Non-operating Income	0.9	-	(0.9)	(0.1)
Ordinary Income	3.4	1.8	(1.6)	0.0
Extraordinary Income	-	0.1	0.1	0.1
Extraordinary Losses	(0.1)	(0.1)	0.0	0.1
Income before Income Taxes	3.3	1.8	(1.5)	0.2
Taxes, Deferred Taxes	(1.1)	(0.2)	0.9	(0.2)
Profit(Loss) attributable to owners of parent	2.2	1.6	(0.6)	0.0

Non-operating Income(Y o Y)

Foreign exchange gains or losses	-¥0.2 billion
Share of profit or loss of entities using equity method	-¥0.5 billion
Other ※1	-¥0.3billion

※1 : disappearance of subsidy income recorded in the same period of the previous fiscal year.

[Share of profits or loss using equity method] (JPY bn)

2Q of FY ended Dec.17	2Q of FY ending Dec.18	y o y Change
0.2	(0.3)	(0.5)

• tax expenses reduced due to the application of consolidated taxation system

Balance Sheet (Consolidated)

» Cash and deposits: Increased due to long-term loan payable.

Interest bearing liabilities: Increased due to long-term in spite of decreased lease obligations

(JPY bn,)

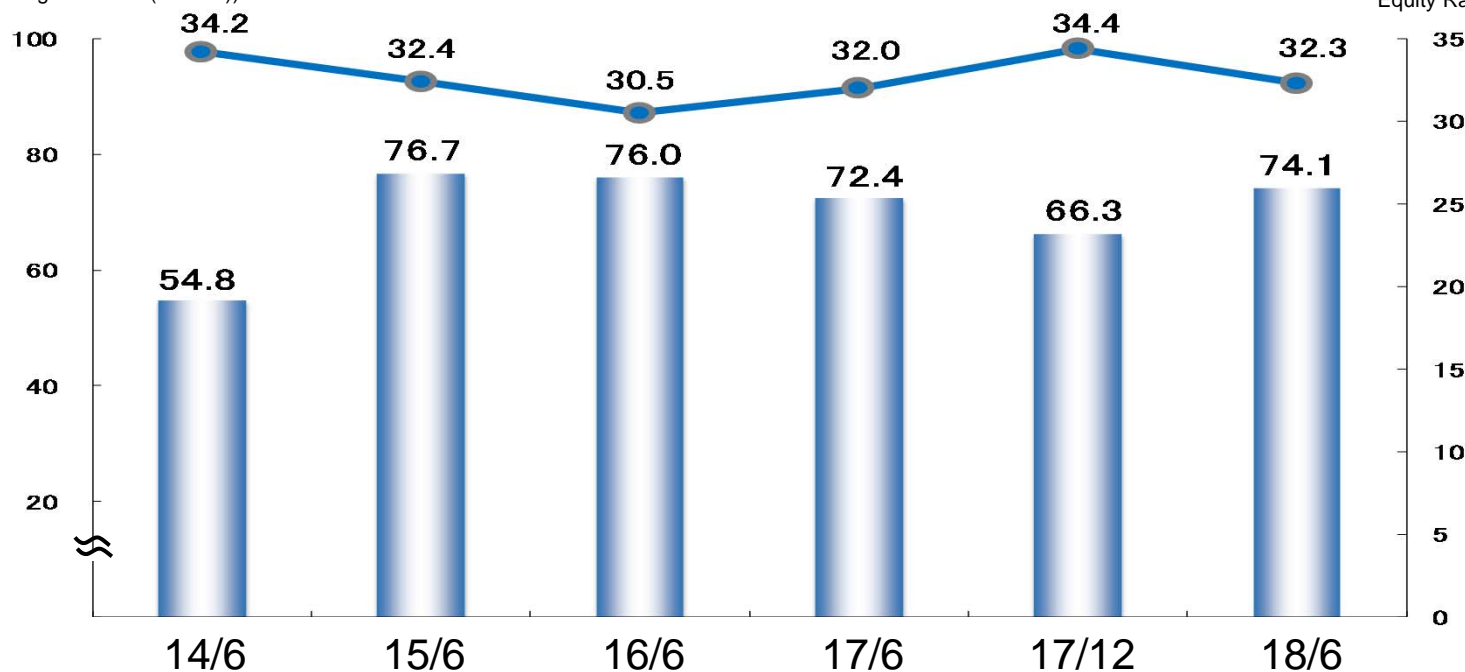
	As of Jun.17	As of Jun.18	y o y change		As of Jun.17	As of Jun.18	y o y change
Cash & Deposits	6.6	10.8	4.2	Accounts Payables	45.6	46.4	0.8
Accounts Receivables	36.6	37.2	0.6	Interest Bearing Liabilities	72.4	74.1	1.7
Inventories	54.0	53.4	(0.6)	(loans payable)	64.8	67.8	3.0
(Merchandise and finished goods)	45.7	45.4	(0.3)	Other Liabilities	23.8	22.7	(1.1)
Other Current Assets	4.1	4.1	–	Total Liabilities	141.8	143.2	1.4
Total Current Assets	101.3	105.5	4.2	Net Assets	69.1	70.9	1.8
Non-current Assets	96.6	97.2	0.6	(Retained earnings)	15.9	17.5	1.6
Investments and other assets	13.0	11.4	(1.6)	(Valuation difference on available-for-sale securities)	1.4	1.0	(0.4)
(Investment securities)	6.5	5.9	(0.6)	(Foreign currency translation adjustment)	0.8	0.9	0.1
Total Non-current Assets	109.6	108.6	(1.0)	Total Liabilities and Net Assets	210.9	214.1	3.2
Total Assets	210.9	214.1	3.2				

Equity ratio/ Interest-bearing liabilities

» Interest-bearing liabilities increased due to long-term loan payable.

Balance of Interest Bearing Liabilities (JPY bn)

Equity Ratio (%)



loan payable, corporate bond	46.9	67.6	67.5	64.8	59.6	67.8
Lease obligations	7.9	9.1	8.5	7.6	6.7	6.3
Total	54.8	76.7	76.0	72.4	66.3	74.1
D/E Ratio	0.80	1.09	1.16	1.05	0.94	1.04

Note: D/E Ratio= Interest bearing liabilities(incl. Lease liabilities) / Net assets

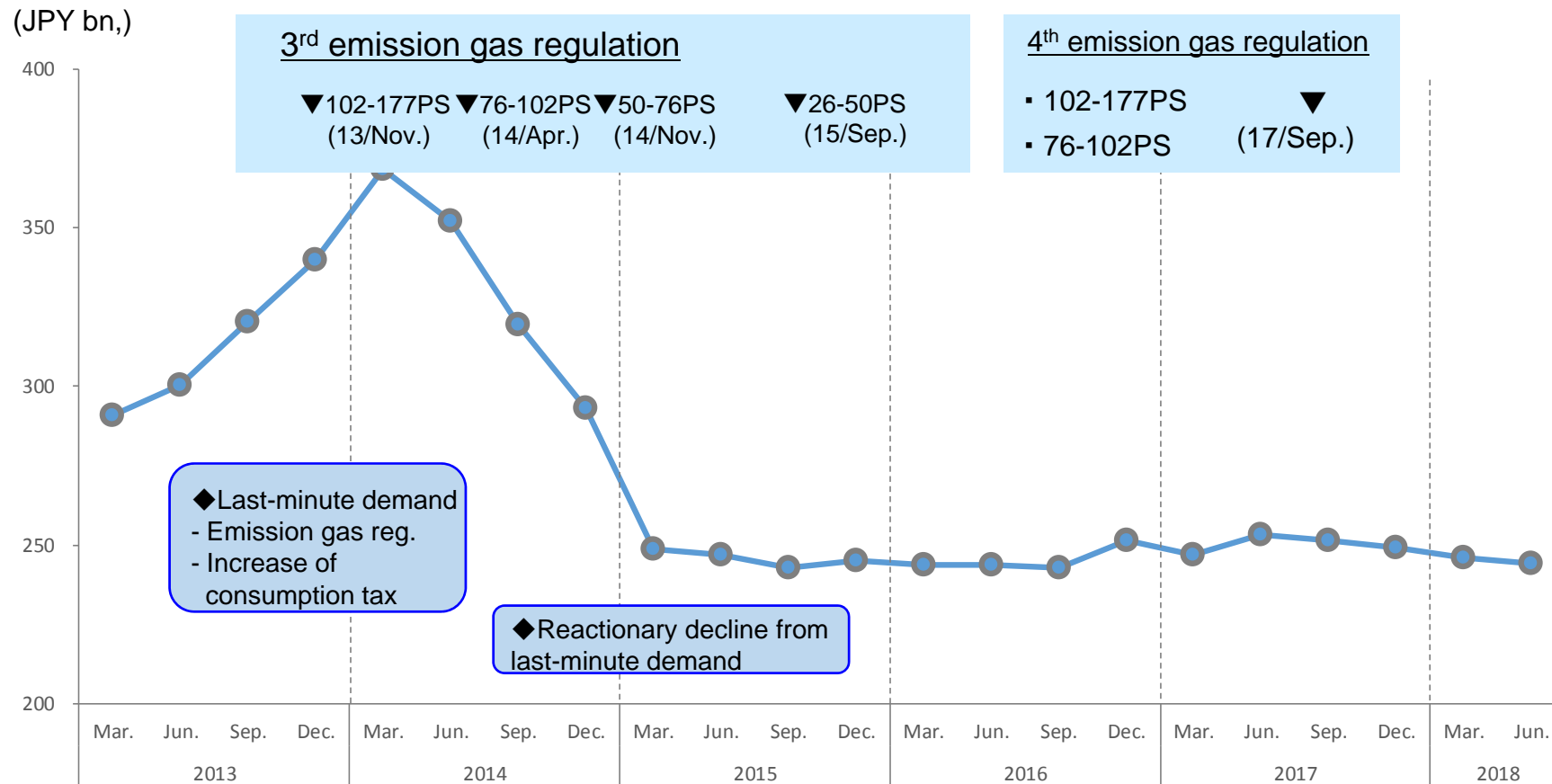
2. Recent Development in Domestic and Overseas Markets

Trend of Domestic Market

» Soft market remains flat

Agricultural machinery demand [Industry shipment]

(9 principal machinery, moving annual total)



Domestic Agricultural Machinery Shipments and ISEKI's Performance



» Actual sales of our 9 models (moving year total) were the same as the previous year

YoY growth rate for 9 principal machinery categories (moving annual total) *ISEKI estimates (%)

		FY2015/6	FY2016/6	FY2017/6	FY2018/6
Industry	(Amount of shipment)	70%	99%	104%	96%
ISEKI	(Sales amount)	84%	100%	94%	100%

Domestic sales companies State of sales of agricultural machinery (YoY growth rate)

	Jan.- Mar.	Apr.- Jun.	Jan.- Jun.
Sales amount	96%	101%	99%

* Sales indicate sales amount of agricultural machinery by 12 sales companies as converted into quoted values.

Enhanced level of product and product portfolio



» Towards realization of “Dreamful (Profitable) Agriculture”

Large scale farmers
(bearers of scale enlargement)
Bipolarization of needs

High efficiency, high precision,
labor saving

- ICT
- Smart agricultural machinery

Reduced material costs ⇔
Possession of multiple
machines

- Simple, low price

Enhanced level of product and product portfolio

- » Announcement of new products for large scale customers
Support Japanese agriculture by All JAPAN/All ISEKI



All Japan

T. Japan W
TJW1233, 1153

T. Japan X
TJX983, 873, 743

T. Japan V
TJV985, 885, 755, 655

Monster Japan
HJ7130, 6130
(Reference)

Ultra Japan
HJ6115, 5101

High efficiency, high precision, high durability

Enhanced level of product and product portfolio

» Proposal of agriculture system by introduction of smart agricultural machinery

Manned monitoring type
robot tractor
Commercialization



* Scheduled sales in December, 2018

Fukushima Innovation Coast Plan
Reconstruction/ restoration of agriculture,
forestry and fishery industries using state-
of-the-art technologies

Smart Agriculture
Inter-business Cooperation
Demonstration Project



Domestic Smart Agriculture combining
state-of-the-art technologies in National
Strategy Special Area, Niigata-city

Enhanced level of product and product portfolio

- » straight-travel assisted rice transplanter.
- 6-row class well contribute further expansion in sales.

Smart agricultural machinery Straight-travel assisted rice transplanter

Straight-travelling operation is assisted by GPS, enabling simple and clean planting even for less experienced operator.

8-row class (Sales started in December, 2017) 6-row class (Sales to start in December, 2018)



Enhanced level of product and product portfolio

- » Early commercialization of simple strategic machines of tractors, combine harvesters and rice transplanters

NT603E

Simple and low price spec



HX575·463

5, 4-row simple and low price spec



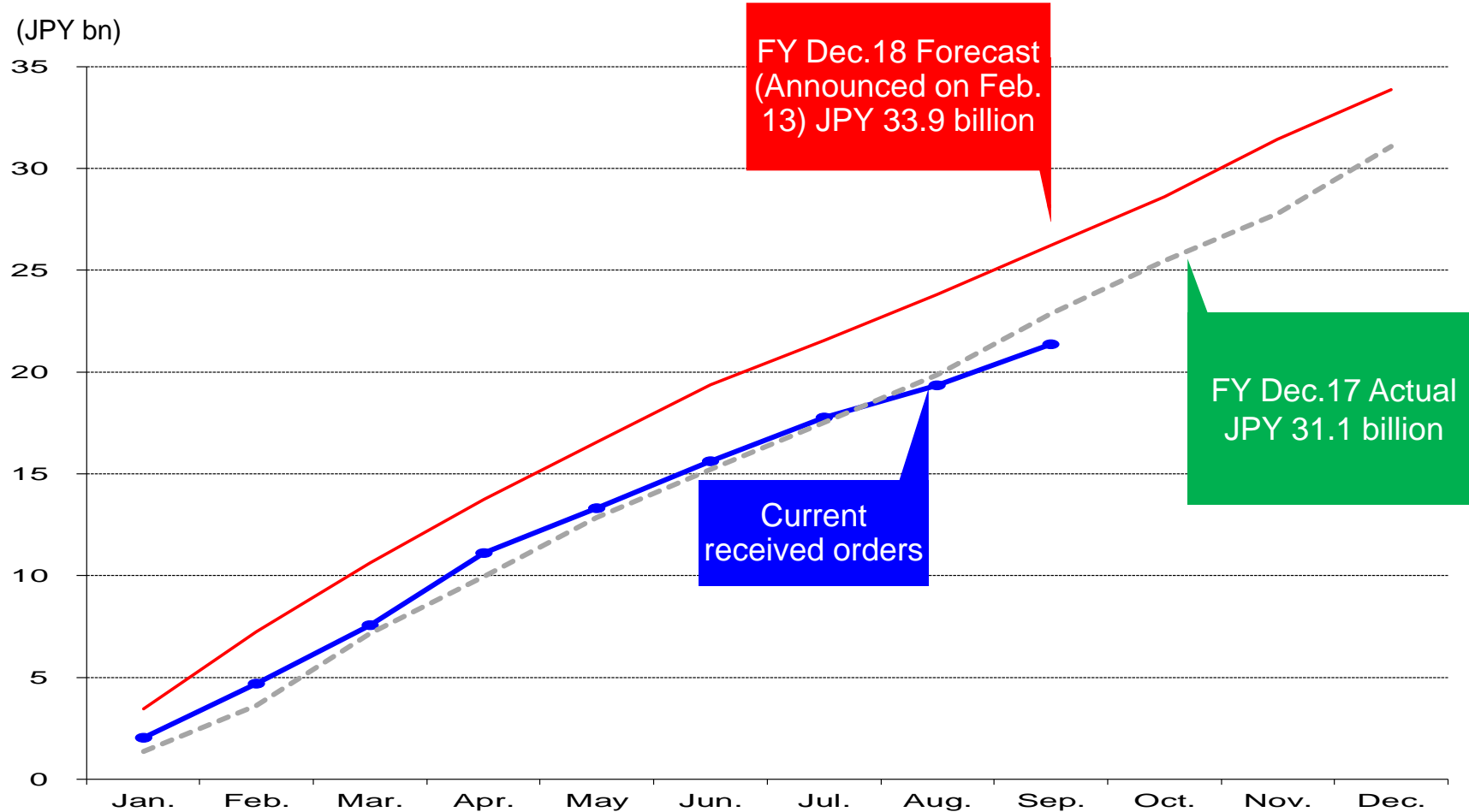
**NP80DS
NP70DS**

8, 7-row low price spec



Recent Market Trend in Overseas

» Reduced orders received due to local inventory adjustment in North America, ASEAN and China



※The results of “Parts & Others” are not included.

Market Trend (North America)

» In a hard competition in sales, AGCO obtained better sales result than market average.

1. Trend in the market

(1000 units, %)

PTO horsepower	Compact tractors (40HP and lower)		Utility tractors (40-100HP)		Large class tractors (100PS and above)	
	USA	Canada	USA	Canada	USA	Canada
Jan.-Jun.2017	78	7	85	28	3	31
Jan.-Jun.2018	84	7	92	29	3	32
Differences (%)	108%	104%	108%	103%	101%	103%



(Source: AEM Statistics)

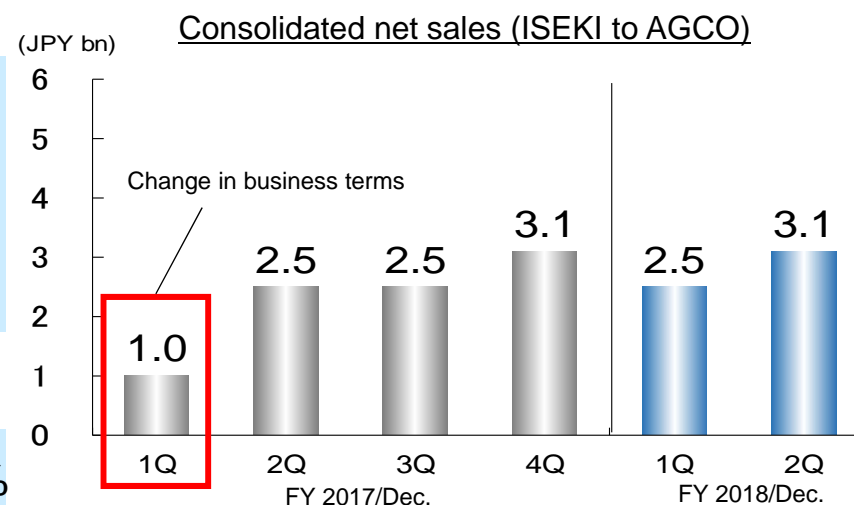
2. Situation of AGCO (OEM partner)

Unit sales (Jan.-Jun.2018)

- Compact tractors : YoY 115%
- Utility tractors : YoY 118%

3. Our situation for sales and orders

Order & shipment (Jan.-Sep. 2018) : YoY 160%



Market Trend (Europe)

» Promote sales expansion enhanced level of product which meets market demand precisely.

1. Trend in the market

Due to delay of spring season and dry condition in June, grass condition is unfavorable for business. To watch carefully about market demand.

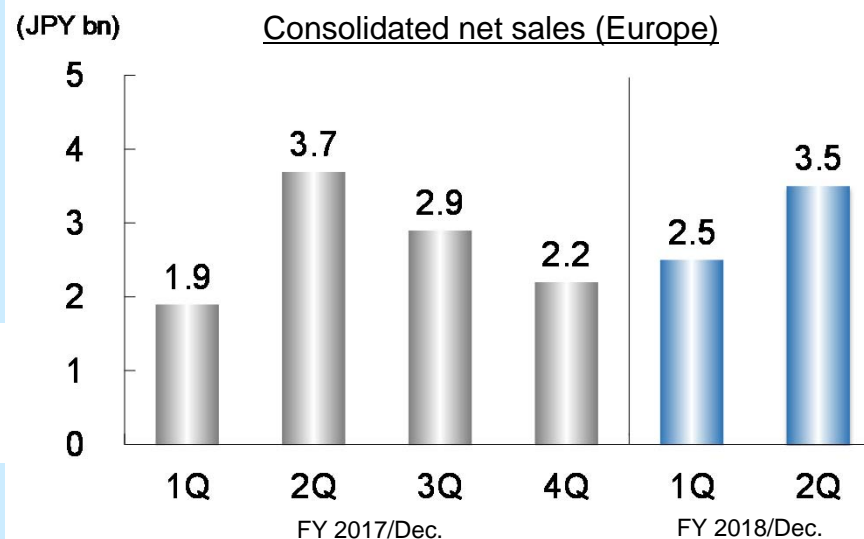
2. Situation of distributors

➤ Unit sales (Jan.-Jun.2018)

- Distributors (Unit sold base) : YoY 95%
- ISEKI France S.A.S. (Consolidated subsidiary, amount base) : YoY 104%

3. Current sales and orders at ISEKI

Order & Shipment (Jan.-Sep.2018) : YoY 107%



Market Trend (ASEAN: Thailand)

» Intensified sales competition among companies in the market

1. Trend in the market

In spite of gradual recovery in product price since second half of last year, it requires more time to stimulate farmers purchase mind. ← → Intensified sales competition

2. Situation of the local distributor “IST Farm Machinery” (Investment 80% by Mitsubishi Corporation, 20% by ISEKI)

Number of units sold (ASEAN strategy tractor, Jan.-Jun.): YoY 95%

3. Current sales and orders at ISEKI

Order & Shipment (Jan.-Sep.2018) : YoY 55%



Market Trend (ASEAN: Others)

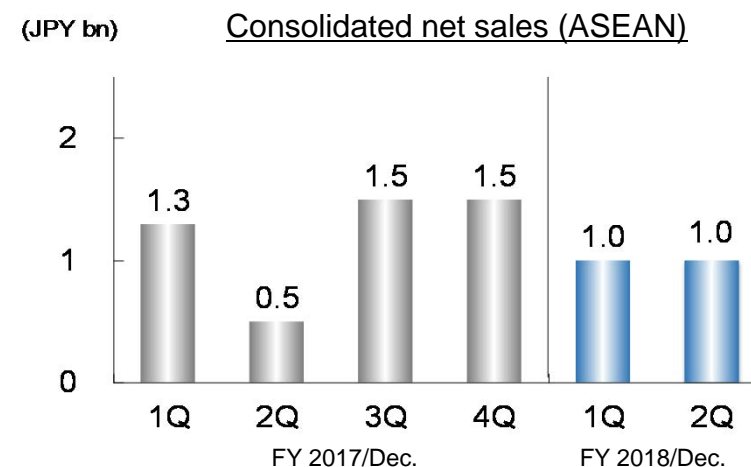
- » Tractors and walk-behind rice transplanters increased in the tender in Indonesia. We aim to secure even greater receipt of orders in the second half.

■ Indonesia

- Market trend
Promotion of mechanization by government initiative which has continued from 2015 (Government tender)
- Our situation
Machine models subject to tender vary each fiscal year. Tractors and walk-behind rice transplanters exceeded the previous year.
In anticipation of the market expansion, we started establishment of a supply system of repair parts with ISEKI Thailand as its base.

■ Others (Myanmar, etc.)

- Market trend
Demand expected through progress in mechanization
- Our situation
Sales of combine harvesters in Myanmar have grown steadily.
Aims to expand business domains with IST Farm Machinery and AGCO encompassing regional extension to Cambodia and Laos, etc.



PT. ISEKI INDONESIA (Manufacturing subsidiary)

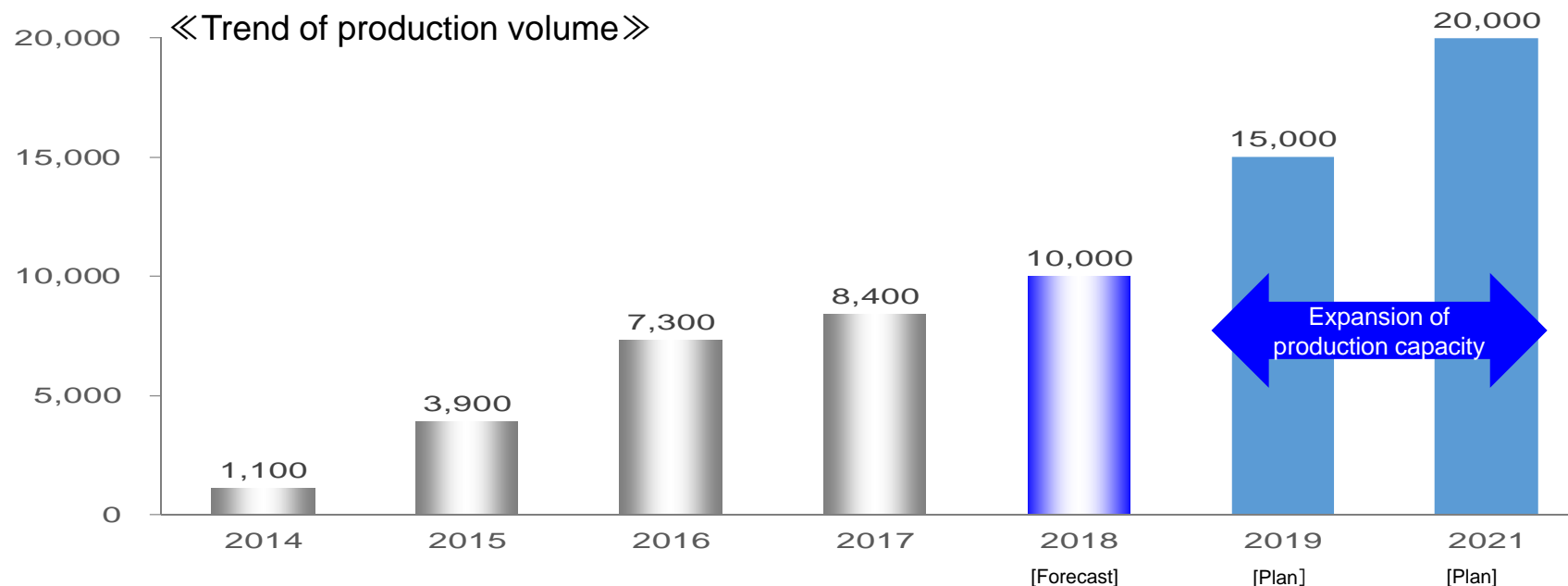


» Profitability was secured as planned. System was organized towards increased production.

* 2018 reflects unit price revision with Iseki & Co., Ltd.

(Units, JPY bn)

	2014 Results	2015 Results	2016 Results	2017 Results	2018 Plan	2018	
						Jan.-Jun.	Annual forecast Production
Volume	1,100	3,900	7,300	8,400	12,000	4,846	10,000
Operating income	(0.3)	(0.4)	(0.3)	0.3	0.3	0.05	0.1



Market trend (China)

» Basic trends remained inactive due to effects of delayed announcement of distribution of subsidy by Chinese government (behind by 2 months from ordinary years) and rice and wheat price which stayed low.

1. National government subsidy

(Yuan bn)

2012	2013	2014	2015	2016	2017	2018
21.5	21.75	23.8	23.8	23.7	18.6	18.6

2. Trends in agricultural machinery industry Jan.-June. 2018 (Y o Y, Units)

(%)

	* Industry	Dongfeng Iseki
Rice transplanter (Walk-behind, Ride-on)	(33%)	(23%)
Combine harvester (General- purpose, Self-threshing)	(30%)	+ 44%
Tractor (70-110hp)	(26%)	+ 62%

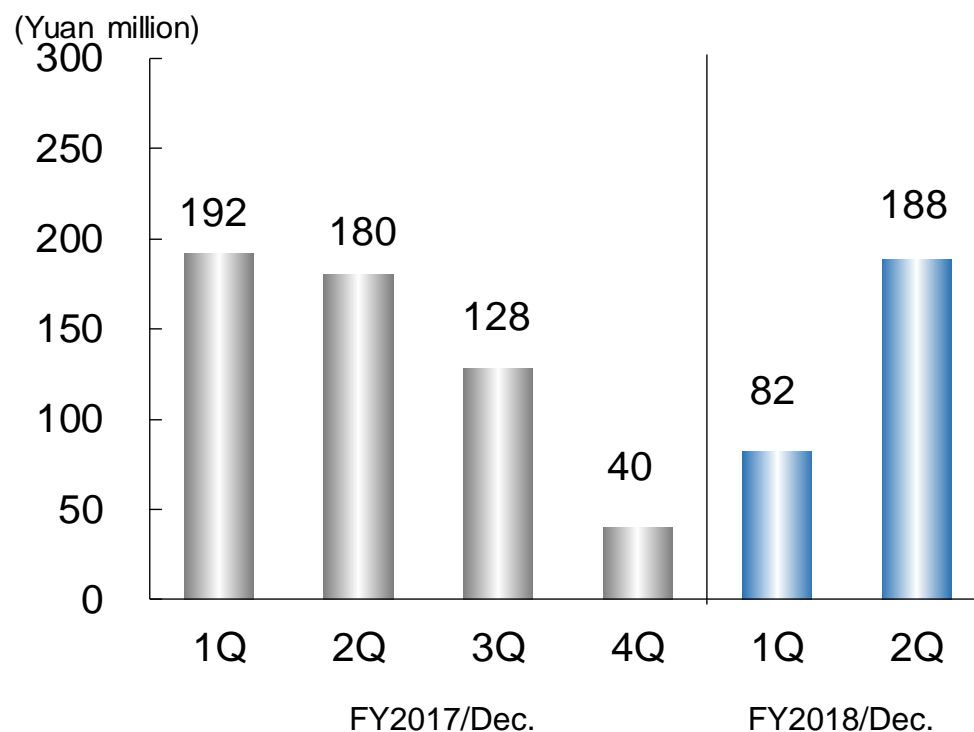
* (Source) China Agricultural Machinery Industry Association

Market trend (China: Dongfeng Iseki)

» In spite of intensified sales competition in soft market, second quarter (Apr.-Jun.) sales exceeded same period of the previous year.

1. Situation of Dongfeng Iseki

■ Net sales of Dongfeng Iseki (local currency base)



■ Sales situation of Dongfeng Iseki (Jan.-Jun. 2018)

In the first quarter;

- In domestic sales in China, sales of rice transplanters decreased due to effect of delayed announcement of subsidy payment.
- In terms of export to ASEAN, combine harvesters directed to Indonesia decreased.

▼

recover sales mainly on tractors and combine harvesters.

3. Performance Forecast For the Fiscal Year Ending December, 2018

Performance Forecast for FY ending Dec.18

» Sales forecast was revised based on the current situation of orders received.
There is no revision in terms of profits in view of expectation of continued cost reduction.

(JPY bn)

	FY ended Dec.17 Actual	FY ending Dec.18 Previous forecast	FY ending Dec.18 Latest forecast	Diff.		
				y o y	previous / latest forecast	
Net Sales	158.4	164.5	158.0	(0.4)	(6.5)	
(Domestic)	123.1	126.2	125.2	2.1	(1.0)	
(Overseas)	35.3	38.3	32.8	(2.5)	(5.5)	
Operating Income	4.0	4.5	4.5	0.5	-	
Ordinary Income	4.2	4.3	4.3	0.1	-	
Profit attributable to owners of parent	2.8	3.2	3.2	0.4	-	
Exchange rate	US\$	112.1	110.0	110.0	(2.1)	-
	Euro	126.8	130.0	130.0	3.2	-

※Previous forecast: announced on Feb13
Latest forecast: announced on Aug8

■ Foreign exchange sensitivity
(JPY million, OperatingIncome)

	US\$	Euro
FY ending Dec.18	9	18

Breakdown of domestic sales

» Modified in consideration of reflecting development of orders received of facility

(JPY bn.)

		FY ended Dec.17 Actual	FY ending Dec.18 Previous forecast	FY ending Dec.18 Latest forecast	Diff.		
					y o y	previous / latest forecast	
Agricultural Machinery Related	Agricultural Machinery	Cultivating & Mowing Machinery	28.2	29.7	28.4	0.2	(1.3)
		Planting Machinery	8.5	8.6	9.1	0.6	0.5
		Harvesting & Processing Machinery	20.4	20.3	20.5	0.1	0.2
		Total	57.1	58.6	58.0	0.9	(0.6)
		Farming Implements	19.7	20.7	21.2	1.5	0.5
		Spare parts	14.7	14.9	14.9	0.2	–
		Repair fees	5.4	5.5	5.5	0.1	–
		Total	39.8	41.1	41.6	1.8	0.5
		Total	96.9	99.7	99.6	2.7	(0.1)
	Construction of Facilities		6.6	7.0	6.2	(0.4)	(0.8)
Others		19.6	19.5	19.4	(0.2)	(0.1)	
Total		123.1	126.2	125.2	2.1	(1.0)	

Breakdown of overseas sales

» Reduction in orders received by inventory adjustment etc. in North America, ASEAN and China has been reflected

(JPY bn.)

	FY ended Dec.17	FY ending Dec.18	FY ending Dec.18	Diff.	
	Actual	Previous forecast	Latest forecast	y o y	previous / latest forecast
North America	9.1	12.1	10.7	1.6	(1.4)
Europe	10.7	11.5	11.1	0.4	(0.4)
China	3.8	1.9	1.1	(2.7)	(0.8)
ASEAN	4.8	6.2	3.9	(0.9)	(2.3)
Others	2.7	2.2	1.6	(1.1)	(0.6)
Product Sales Total	31.1	33.9	28.4	(2.7)	(5.5)
Parts & Others	4.2	4.4	4.4	0.2	–
Total	35.3	38.3	32.8	(2.5)	(5.5)

4. Topics

Intellectual properties

1. Number of registered patents per sector in Japan

The top rank in the “other special machinery sector” for 17 consecutive years.

Year	2000-2006	2007-2014	2016-2017
Statistical figure	Public patents per sector		Registered patents per sector
Sector	Agriculture & fisheries	Other special machinery	
Rank	First		

* In Patent Administration Annual Report, number of public patents (results of 2 years ago) had been announced until its 2016 edition, but registered patents by sector in Japan (results of the previous year) have been announced since its 2017 edition.

2. Patent assessment ratio

The top rank in “all industries” for 6 consecutive years

Year	2004-2010	2011	2012	2013	2014	2015	2016	2017
Patent assessment ratio	-	91.8%	94.7%	97.0%	99.2%	97.5%	100.0%	98.1%
Rank	First	Second	First					

* Patent assessment ratio = Number of decision to grant patent/ (Number of decision to grant patent + Number of decision of refusal + Number of withdrawals or abandonment)

Source: Patent Administration Annual Report 2018 edition (Patent Office)



~ Introduction of Contents ~

- ▶ CSR of Iseki Group
- ▶ Business development of Iseki Group
- ▶ ESG information, etc.

Support for acquisition of GAP Certification

Acquisition of GAP Certification ⇒ Also meaningful for reinforced competitiveness of Japanese agriculture

- Supply of domestic agricultural products to 2020 Tokyo Olympic Games/ Paralympics (Expansion of sales routes in Japan)
- Expansion in export, education for agricultural personnel, etc.



Towards expanded acquisition of GAP Certification

Iseki Group staff (instructors) support acquisition of GAP Certification

GAP (Good Agricultural Practice: Control of agricultural production processes)

Engagement in administration of production processes in order to secure sustainability of agriculture including food safety, conservation of environment and labor safety.

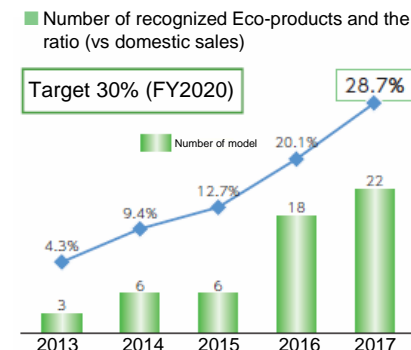
Environment conscious product development

*Described on P38 of CSR Report

Development/supply of Eco-Products

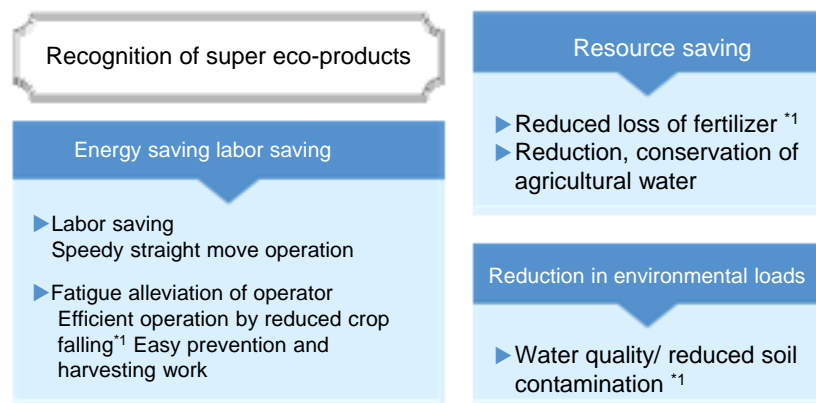


We manage “Eco-product certification system” in which we employ environment label exclusively for products which cleared unique evaluation criteria of Iseki among our products. We are promoting our commitment toward the target of 30% in 2020.



Soil sensor mounted variable fertilization rice transplanter straight -travel assist system NP80D

We recognized the rice transplanter with added “straight-travel assist function” which enables straight planting for any operator to the “Variable fertilization rice transplanter” which enables labor saving/ low cost by reduced crop falling and reduced amount of fertilizer.



*1: Positive effect of soil sensor mounted variable fertilization rice transplanter



DBJ Environmental Responsibility Rating

12 consecutive acquisition of the highest rank of rating

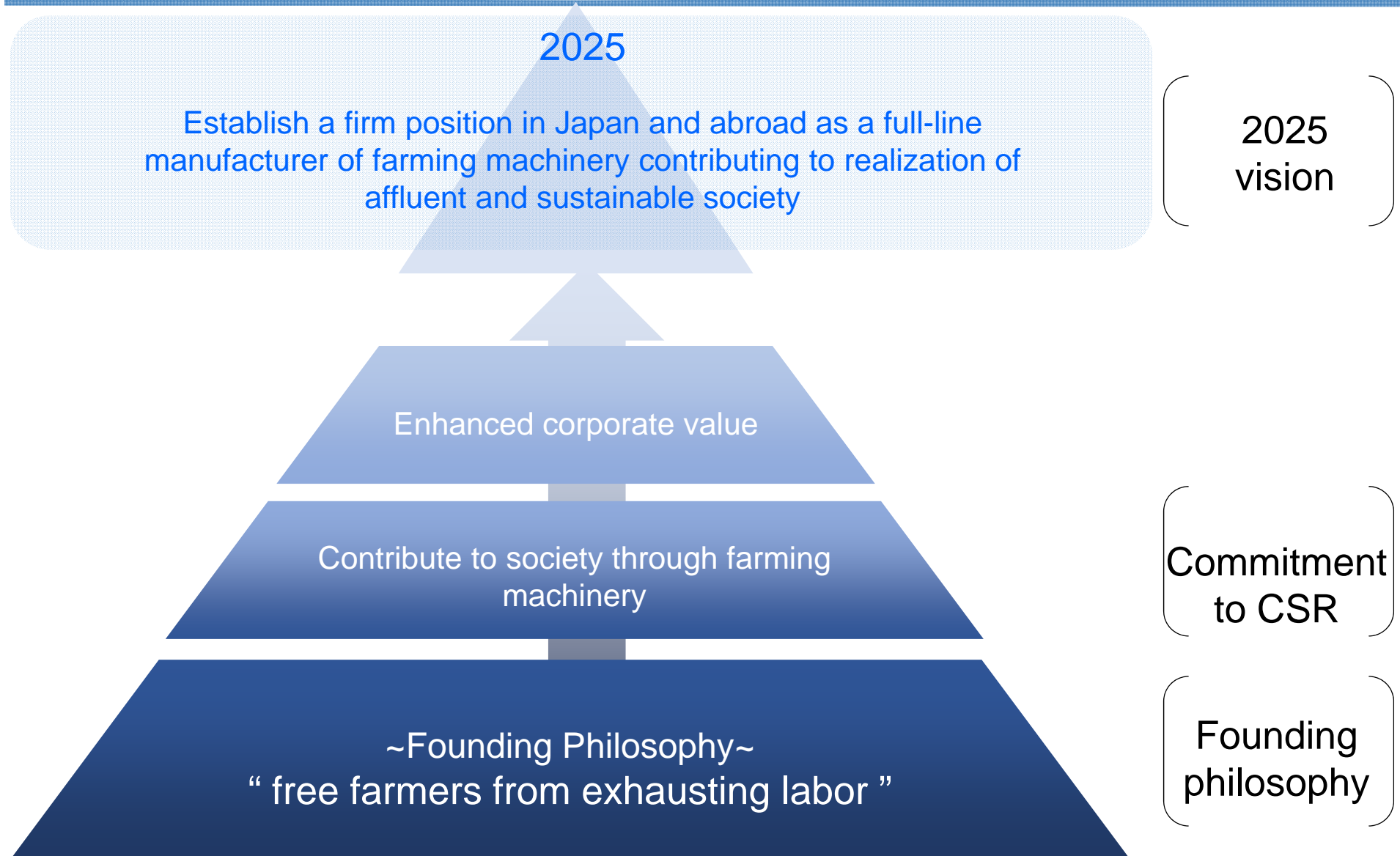
We were awarded rating of the highest rank from the Development Bank of Japan for 12 consecutive times with the evaluation that “environment conscious commitments are very advanced in particular”.



<Points of evaluation in the rating in this time>

- 1) Point where commitment to CSR is well positioned in the company business;
- 2) Point where contribution is made to labor saving and increased productivity of agriculture;
- 3) Point where aggressive development/commercialization are made in terms of products conscious of biodiversity, etc.

CSR of Iseki Group



Notes on the Future Forecast

- The objective of this presentation document is to provide information and never intends to induce any action.
- The document was created by ISEKI with currently available information and it involves potential risks and uncertainties. The forecast may not be consistent with actual results depending on fluctuation of the economic situation and market trends.
- In using this information, investors are expected to depend on their own judgment. ISEKI is not liable for any losses incurred by investment decision made utilizing the business forecast or targets given in this document.



安心を、未来へつなぐ食料自給率1%アップ運動
FOOD ACTION NIPPON

ISEKI group is a promotional partner of FOOD ACTION NIPPON.



未来の
ために、
いま選ぼう。

ISEKI Group joins the nationwide action called “COOL CHOICE” run by the Ministry of the Environment Government of Japan, which promotes to make “smart choices” for the global warming. As a proposal of “smart choices”, we develop and deliver environmental-friendly products like “eco products”.