

Financial Results for the Second Quarter Fiscal Year Ending December 2017 Investor Relations Presentation Materials



ISEKI & CO., LTD.

Shirou Tomiyasu, Director & Executive Vice President August 22, 2017 Full-automatic vegetable transplanter

Awarded

"Development prize in 2017"

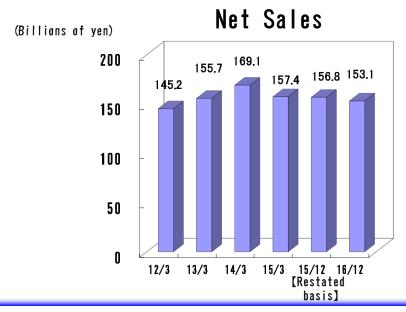
The Japanese Society of Agricultural Machinery and Food Engineers



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- Recent Development in Domestic and Overseas Markets
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1. Outline of Financial Results of the Second Quarter Fiscal Year Ending December, 2017



*Points of Second Quarter Business Performance

◆Net sales of domestic agricultural machinery products

Net sales :up 2% y/y, contract basis :up 4% y/y Recovery trend

Improvements in the revenue-expenditure structure in domestic direct dealers (Operating income +0.8 billion yen)

 Manufacturing subsidiary in Indonesia ensures profits in the 1st half

Improved revenue in the Indonesian business (Operating income +0.6 billion yen)

Equity method affiliate in China returns to profitability

Upturn in the share of profit or loss of entities using equity method(Ordinary income+0.3 billion yen)





Outline of Second Quarter Business Performance

(JPY bn,%)

| | | 2Q of FY ended Dec.16 | | 2Q of FY ending Dec.17 | | уоу | | Diff. (forecast/ |
|----|-------------------------------------|--------------------------|-------|---------------------------|-------|----------|--|---------------------|
| | | Actual | % | Actual | % | change | | Actual) |
| | Net Sales | 81.0 | 100.0 | 80.2 | 100.0 | (8.0) | | (1.0) |
| | (Domestic) | 61.3 | 75.7 | 62.8 | 78.3 | 1.5 | | (0.2) |
| | (Overseas) | 19.7 | 24.3 | 17.4 | 21.7 | (2.3) | | (0.8) |
| Ol | perating Income | 1.7 | 2.2 | 2.8 | 3.5 | 1.1 | | 0.9 |
| O | rdinary Income | 1.3 | 1.6 | 3.4 | 4.2 | 2.1 | | 1.2 |
| | rofit attributable owners of parent | 0.6 | 0.7 | 2.2 | 2.7 | 1.6 | | 0.9 |
| Fx | change US\$ | 112.7 | 7 | 112.7 | 7 | <u>_</u> | | Δ2.3 |
| | rate Euro | 126.2 | | 121.4 | | Δ4.8 | | +1.4 |



Breakdown of Domestic Sales

(JPY bn,)

| | | | 2Q of FY ended Dec.16 | 2Q of FY ending Dec.17 | | y o y change | Di (fore |
|------------------------|------------------------|--------------------------------------|--------------------------|---------------------------|-------|-----------------------------|-------------|
| | | | Actual | Actual | | Note | Act |
| q | nery | Cultivating & Mowing Machinery | 15.9 | 17.0 | 1.1 | Tractors: 0.9 | 1 |
| Related | Machi | Planting Machinery | 6.3 | 5.6 | (0.7) | Rice trans planters : (0.6) | (0 |
| | Agricultural Machinery | Harvesting & Processing Machinery | 6.0 | 5.5 | (0.5) | Combine harvesters : (0.4) | (0 |
| inery | Agric | Total | 28.2 | 28.1 | (0.1) | | 0 |
| lach | | Farming Implements | 10.6 | 11.3 | 0.7 | | 0 |
| alN | | Spare parts | 6.6 | 6.8 | 0.2 | | 0 |
| Agricultural Machinery | | Repair fees | 2.4 | 2.5 | 0.1 | | (0 |
| gric | | Total | 19.6 | 20.6 | 1.0 | | 0 |
| | | Total | 47.8 | 48.7 | 0.9 | | 0 |
| Coi | nstruct | tion of Facilities | 2.8 | 3.3 | 0.5 | | (0 |
| Others | | 10.7 | 10.8 | 0.1 | | (0 | |
| | | Total | 61.3 | 62.8 | 1.5 | | (0 |

| Diff. (forecast/ Actual) |
|--------------------------------|
| 1.1 |
| (0.3) |
| (0.7) |
| 0.1 |
| 0.4 |
| 0.1 |
| (0.1) |
| 0.4 |
| 0.5 |
| (0.3) |
| (0.4) |
| (0.2) |



Breakdown of Overseas Sales

(JPY bn,)

| | 2Q of FY ended Dec.16 | 2Q of FY ending Dec.17 | y o y change | |
|--|--------------------------|---------------------------|-----------------|--------------------------|
| | Actual | Actual | | Note |
| North America | 6.4 | 3.5 | (2.9) | Tractors: (2.8) |
| Europe | 6.2 | 5.6 | (0.6) | Lawn mowers: (0.4) |
| China | 2.2 | 2.6 | 0.4 | Rice trans planters: 0.6 |
| ASEAN | 2.1 | 1.8 | (0.3) | Tractors: (0.5) |
| Others | 1.2 | 1.7 | 0.5 | Tractors: 0.3 |
| Product Sales Total | 18.1 | 15.2 | (2.9) | |
| Parts & Others | 1.6 | 2.2 | 0.6 | |
| Total | 19.7 | 17.4 | (2.3) | |
| Overseas Sales incl. Chinese Businesses | 23.7 | 19.4 | (4.3) | |

| (01 1 511,) |
|--------------------------------|
| Diff. (forecast/ Actual) |
| 0.3 |
| 1 |
| - |
| (0.5) |
| (0.2) |
| (0.4) |
| (0.4) |
| (8.0) |
| |

Ratio of overseas net sales

27.8%

23.6%

*XThe subsidiary in France only adopts the end of September as its fiscal year end. (The results from Oct. to Mar. are posted for the 2nd quarter.)





Operating Income

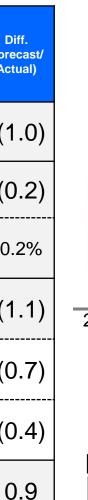
| | 2Q of FY ended Dec.16 | 2Q of FY ending Dec.17 | y o y change | Dit (fored Actu |
|------------------------|-----------------------------|------------------------------|-----------------|-----------------------|
| Net Sales | 81.0 | 80.2 | (8.0) | (1 |
| Gross Profit | 23.3 | 23.7 | 0.4 | (0 |
| Gross Profit Margin | 28.8% | 29.6% | 0.8% | 0.2 |
| S.G&A. Expenses | 21.6 | 20.9 | (0.7) | (1 |
| Personnel expenses | 12.5 | 12.2 | (0.3) | (0 |
| Other expenses | 9.1 | 8.7 | (0.4) | (0 |
| Operating | 1 7 | 2.8 | 1 1 | 0 |

1.7

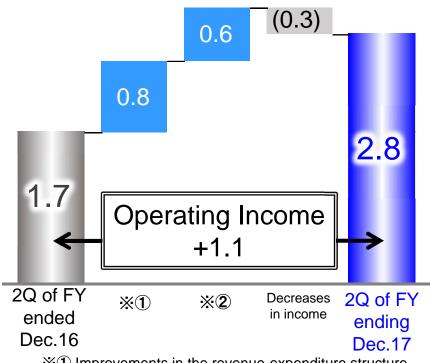
2.8

1.1

(JPY bn,%)



[Factors of YoY change(JPYbn,)]



*① Improvements in the revenue-expenditure structure in domestic direct dealers

X2 Improved revenue in the Indonesian business

【Effects of forex move(JPYbn,)】

| Net sales | Cost of sales | S.G&A. Expenses | Operating Income |
|-----------|---------------|--------------------|------------------|
| (0.3) | 0.4 | - | 0.1 |

Income

Domestic - improvements in the revenueexpenditure structure



[Sales of agricultural machinery related (2Q accumulated total)]

(JPY bn)

| | 2Q of FY ended Dec.15 | 2Q of FY ended Dec.16 | 2Q of FY ended Dec.17 | y o y change | From 2Q, FY/Dec.15 |
|--|-----------------------------|-----------------------------|-----------------------------|-----------------|-----------------------|
| Agricultural machinery | 29.1 | 28.2 | 28.1 | (0.1) | (1.0) |
| Farming implements | 9.6 | 10.6 | 11.3 | 0.7 | 1.7 |
| Spare parts | 6.3 | 6.6 | 6.8 | 0.2 | 0.5 |
| Repair fees | 2.2 | 2.4 | 2.5 | 0.1 | 0.3 |
| Agricultural machinery Related total | 47.2 | 47.8 | 48.7 | 0.9 | 1.5 |

Farming implements

Spare parts/Repair fees

+

Reduction in S.G. & A Expenses

Building an revenue-expenditure structure that is less affected by market trends



Ordinary Income and Net Income

| (| JР | Υ | hn | , |
|---|----|---|----|---|

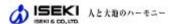
| | 2Q of FY ended Dec.16 | 2Q of FY ending Dec.17 | y o y Change |
|---|-----------------------------|------------------------------|-----------------|
| Operating Income | 1.7 | 2.8 | 1.1 |
| Balance of Financial Income | (0.3) | (0.3) | - |
| Other Non-operating Income | (0.1) | 0.9 | 1.0 |
| Ordinary Income | 1.3 | 3.4 | 2.1 |
| Extraordinary Income | 1.0 | 0.0 | (1.0) |
| Extraordinary Losses | (1.3) | (0.1) | 1.2 |
| Income before Income Taxes | 1.0 | 3.3 | 2.3 |
| Taxes, Deferred Taxes | (0.4) | (1.1) | (0.7) |
| Profit attributable to owners of parent | 0.6 | 2.2 | 1.6 |

| Diff. (forecast Actual) | / |
|-------------------------------|---|
| 0.9 | |
| 0.1 | |
| 0.2 | |
| 1.2 | |
| _ | |
| _ | |
| 1.2 | |
| (0.3) |) |
| 0.9 | |

[Factors of YoY change(JPYbn,)]

| Non-operating Income | |
|---|-----|
| Favorable turn in foreign exchange gains / losses | 0.5 |
| Upturn in the share of profit or loss of entities using equity method | 0.3 |

| 1 | Extraordinary Income | |
|---|--|-------|
| | Decrease in gain on sales of investment securities | (1.0) |
| | Decrease in loss on disaster | 1.2 |



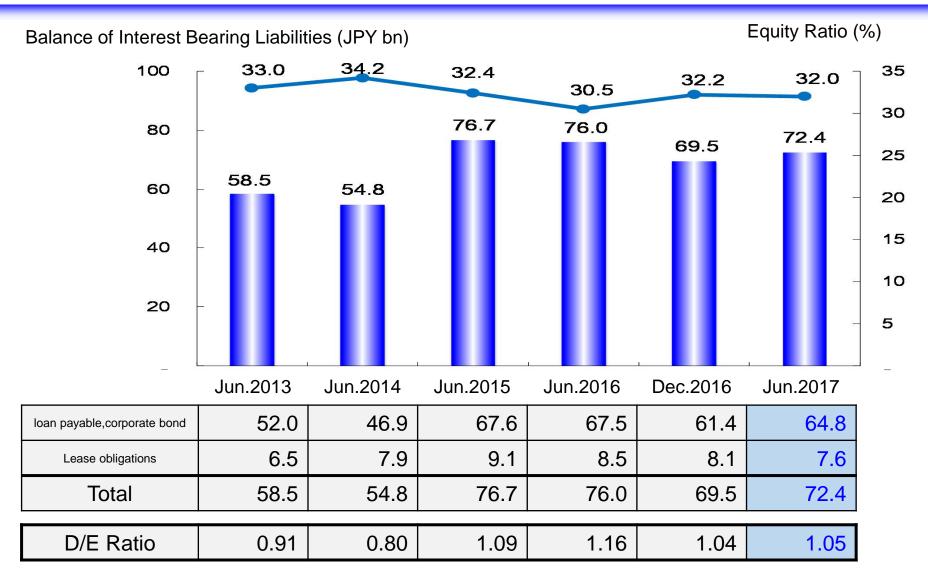
Balance Sheet

(JPY bn,)

| | As of Jun.16 | As of Jun.17 | y o y change | | As of Jun.16 | As of Jun.17 | y o y change |
|----------------------------------|-----------------|-----------------|-----------------|---|-----------------|-----------------|-----------------|
| Cash & Deposits | 13.8 | 6.6 | (7.2) | Accounts Payables | 42.9 | 45.6 | 2.7 |
| Accounts Receivables | 34.6 | 36.6 | 2.0 | Interest Bearing Liabilities | 76.0 | 72.4 | (3.6) |
| Inventories | 47.0 | 54.0 | 7.0 | (loans payable) | 67.5 | 64.8 | (2.7) |
| (Merchandise and finished goods) | 39.9 | 45.7 | 5.8 | Other Liabilities | 25.5 | 23.8 | (1.7) |
| Other Current Assets | 4.9 | 4.1 | (8.0) | Total Liabilities | 144.4 | 141.8 | (2.6) |
| Total Current Assets | 100.3 | 101.3 | 1.0 | Net Assets | 65.6 | 69.1 | 3.5 |
| Non-current Assets | 97.9 | 96.6 | (1.3) | Net Assets | 05.6 | 09.1 | 3.5 |
| Investments and other assets | 11.8 | 13.0 | 1.2 | 1.2 (Retained earnings) | | 15.9 | 2.2 |
| (Investment securities) | 4.9 | 6.5 | 1.6 | (Valuation difference on available-for-sale securities) | 0.3 | 1.4 | 1.1 |
| Total Non-current Assets | 109.7 | 109.6 | (0.1) | (Foreign currency translation adjustment) | 0.5 | 0.8 | 0.3 |
| Total Assets | 210.0 | 210.9 | 0.9 | Total Liabilities and Net Assets | 210.0 | 210.9 | 0.9 |



Interest Bearing Liabilities & Equity Ratio



Note: D/E Ratio= Interest bearing liabilities(incl. Lease liabilities) / Net assets



2.Recent Development in Domestic and Overseas Markets



Introduction of Smart rice transplanter for the 2nd time Rice transplanter with straight-travel assist system "OPERESTA"

NP80D-Z (To be released in Dec.2017)

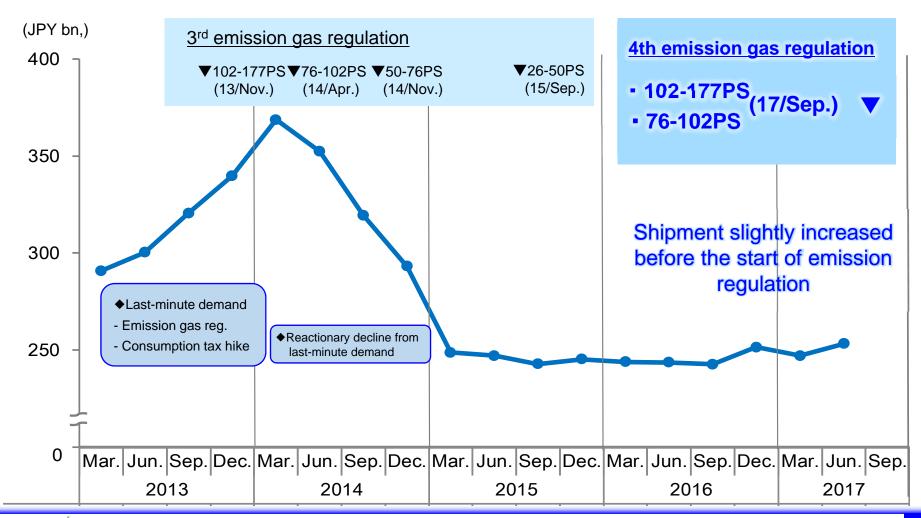




Trend of Domestic Market

Agricultural machinery demand [Industry shipment]

(9 principal machinery, moving annual total)



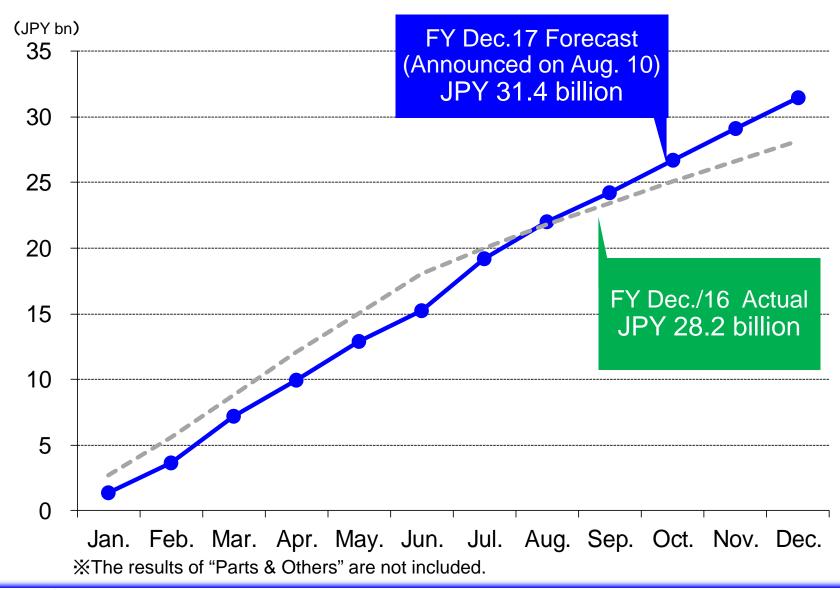
Industry Shipments and Sales Result

Growth rate of 9 principal products(year-on year) our estimate (%)

| | | Jun.14 | Jun.15 | Jun.16 | Jun.17 |
|----------|----------------|--------|--------|--------|--------|
| Industry | Shipment value | 117 | 70 | 99 | 104 |
| ISEKI | Sales Value | 107 | 84 | 100 | 94 |



Recent Market Trend in Overseas







Market Trend (North America)

1. Trend in the market

Utility Tractors Compact Tractors (PTO 40HP or above 100HP (PTO 40HP or below) Category or below) (PTO HP) USA Canada USA Canada 28 70 2 30 6 76 Jan-Jun, 2016 27 3 30 79 7 86 Jan-Jun, 2017 99% 115% 100% 112% 127% 113% Growth rate

(Unit: 1000, %)

| Large Farm Tractors (Above 100HP) | | | | | |
|--------------------------------------|--------|-----|--|--|--|
| USA | Canada | | | | |
| 10 | 2 | 12 | | | |
| 8 | 2 | 10 | | | |
| 86% 98% | | 88% | | | |



2. Situation of AGCO (OEM partner)

Unit sales (17/Jan.-Jun.)

➤ Utility tractors : higher than last year

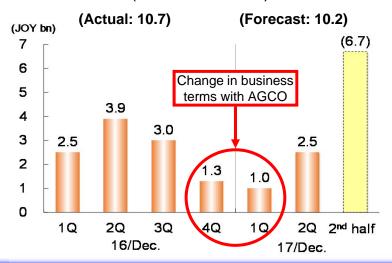
➤ Compact tractors : higher than last year

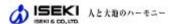
3. Our situation of sales/orders received

| 1st half | 2nd half | Total | 2016 | 6.4 | 4.3 | 10.7 | 2017 | 3.5 | (Forecast) 6.7 | 10.2

Sales of AGCO remains robust.

Net sales in North America (ISEKI to AGCO)





Market Trend (Europe)

1. Trend in European Market

Landscaping market: spring demand favorable due to good weather.

2. Situation of distributors

Unit sales

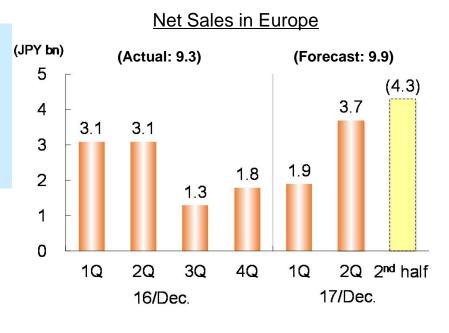
• Distributors (Jan.-Jun.) : higher than last year

• ISEKI France S.A.S. : higher than last year (Consolidated subsidiary)

3. Our situation of sales/ orders received

(JPY bn)

| | 1 st half | 2 nd half | Total |
|------|----------------------|----------------------|-------|
| 2016 | 6.2 | 3.1 | 9.3 |
| 2017 | 5.6 | (Forecast) 4.3 | 9.9 |



- Shipment was delayed due to inventory control in France & Germany.
- Sales in our distributors remains robust.



Market Trend (ASEAN: Thailand)

1. Trend in the market

Rice export from Thailand in 2017 is said to reach all time high,11 million tons.

Rice price is expected to rise due to a reduction of domestic rice stock.

2. Situation of ISEKI (Sales) Thailand

(Mitsubishi Corporation 80%, ISEKI 20% investment)

ASEAN strategic tractors

• Unit sales (17/ Jan.-Jun.) : higher than last year

- Newly acquired dealers launch the sales of tractors in the 2nd half
- Sales in the sales company remains robust.
 Orders expected to increase also in the 2nd half







Market Trend (ASEAN: Others)

1. Situation by country

■Indonesia

Market trend: government has supported the introduction of agricultural machinery since 2015.

Our situation: the number of orders for all-purpose combine harvesters launched last year remains favorable.

■Vietnam, Myanmar and peripheral nations

Market trend: Demand expected to rise as agricultural machinery prevails in the market.

Our situation: the number of orders for tractors & all-purpose combine harvesters increased.

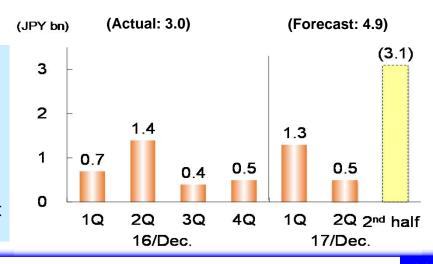
2. ASEAN summary

Demand will be expanded more as the machinery prevails in the market.

Local subsidiary, ISEKI Thailand Co.,LTD, starts the operation of parts center in the end of May

Reinforce after-sales support

Trend of our sales (ASEAN)





Market Trend (Manufacturing subsidiary in Indonesia)

Production volume forecast in PT. ISEKI INDONESIA

(Units)

| | | 2014 Actual | 2015 Actual | 2016 Actual | 2017 Plan |
|------------------|--------------------|----------------|-----------------|----------------|--------------|
| | oduction volume | 1,100 | 3,900 | 7,300 | 8,300 |
| Production model | North America | ●Economy tra | ctor (small) ●E | conomy tractor | (large) |
| duct ode | Europe | | ●Econo | my tractor | |
| ion | ASEAN | | ●ASEAN strat | egic tractor | |

| 2019 | 2021 |
|----------|----------|
| Forecast | Forecast |
| 15,000 | 20,000 |

Current production capacity: 10,000 units/year

15,000 units /year in 2019 20,000 units/year in 2021

Production increase



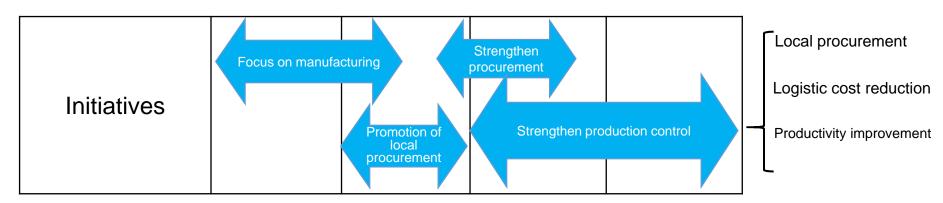
Market Trend (Manufacturing subsidiary in Indonesia)

Initiatives in PT. ISEKI INDONESIA and current earnings

(Million dollars)

| | 2014 Actual | 2015 Actual | 2016 Actual | 2017 Plan |
|------------------|----------------|----------------|----------------|--------------|
| Net sales | 12 | 37 | 68 | 88 |
| Operating income | (3) | (3) | (2) | 4 |

| 2019 JanJun. |
|-----------------|
| 37 |
| 1 |



We will strive to enhance productivity such as optimal procurement of materials and strengthen production control system.



We plan to ensure a single year profit in FY2017.



Market Trend (Manufacturing subsidiary in Indonesia)

•PT. ISEKI INDONESIA increases production volume





[Outline of PT. ISEKI INDONESIA]

| Production capacity | Stably 8,000 units (Production capacity 10,000 units)/year |
|---------------------|--|
| Scale | Premise space: 50,000 cm ² Floor space: 20,000 cm ² |

| Establishment of a production system to attain 15,000 units per year | Study of a production system to attain 20,000 units per year |
|--|--|
| • Enlargement of the plant (approx.8,200 m²) (To realize effective parts control & product transport ,) | Carrying out a study on reinforcement of paint facilities (Extension of paint lines) |
| Introduction of double shift system at paint line | Study on introduction of double shift at assembly line |





Market Trend (China)

1. Trend in Chinese market

Market demand in the spring season remained sluggish due to decreased government subsidy and dropped crop price.

■Government subsidy

(Yuan bn)

| 2012 | 2013 | 2014 | 2015 | 2016 | 2017 |
|------|-------|------|------|------|------|
| 21.5 | 21.75 | 23.8 | 23.8 | 23.7 | 18.6 |

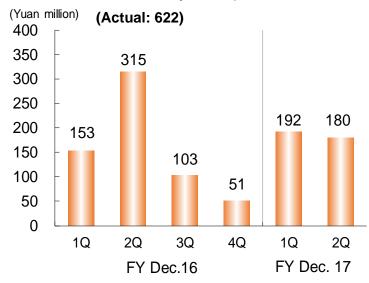
2. Situation of Dongfeng Iseki

Number of units sold by Dongfeng Iseki (Jan.-Jun.)

- ➤ Rice transplanters (ride-on): lower than last year
- ➤ Combine harvesters : lower than last year

*Excluding export to Southeast Asia from China

<u>Trend of Dongfeng Iseki's sales (local currency base)</u>





3.Performance Forecast For the Fiscal Year Ending December, 2017



Utility tractor for North America market MF4610 high-clearance model





Performance Forecast for FY ending Dec.17

(JPY bn)

| | | FY ended Dec.16 Actual | FY ending Dec.17 Latest forecast | y o y Change |
|---|------|-------------------------|-----------------------------------|-----------------|
| Net Sales | | 153.1 | 160.5 | 7.4 |
| (Domestic) | | 121.0 | 124.3 | 3.3 |
| (Overseas) | | 32.1 | 36.2 | 4.1 |
| Operating Income | | 2.5 | 4.0 | 1.5 |
| Ordinary Income | | 1.6 | 4.1 | 2.5 |
| Profit attributable to owners of parent | | 0 .9 | 2.9 | 2.0 |
| Exchange | US\$ | 108.6 | 112.0 | 3.4 |
| rate | Euro | 120.1 | 128.0 | 7.9 |
| Foreign exchange sensitivity | US\$ | 15 | 13 | (2) |
| (JPY million、Operating Income) | Euro | 17 | 18 | 1 |

| ` , | | | | |
|-----------------------------------|--|--|--|--|
| (Reference) | | | | |
| Diff.(previous / latest forecast) | | | | |
| (1.0) | | | | |
| (1.0) | | | | |
| - | | | | |
| 0.5 | | | | |
| 0.4 | | | | |
| 0.2 | | | | |
| (3.0) | | | | |
| 8.0 | | | | |
| - | | | | |
| - | | | | |
| | | | | |

※Previous forecast : announced on Feb 14





Breakdown of Domestic Sales

(JPY bn)

| | | FY ended Dec.16 Actual | FY ending Dec.17 Latest forecast | y o y Change | |
|--------------------------------|------------------------|-----------------------------------|-----------------------------------|-----------------|-------|
| p ery | | Cultivating & Mowing Machinery | 27.6 | 28.8 | 1.2 |
| late | Machin | Planting Machinery | 9.1 | 8.7 | (0.4) |
| Agricultural Machinery Related | Agricultural Machinery | Harvesting & Processing Machinery | 20.9 | 19.8 | (1.1) |
| Total | | 57.6 | 57.3 | (0.3) | |
| lach | | Farming Implements | 19.0 | 20.1 | 1.1 |
| <u>a</u> | | Spare parts | 14.4 | 14.7 | 0.3 |
| ıltur | | Repair fees | 5.2 | 5.4 | 0.2 |
| Total | | 38.6 | 40.2 | 1.6 | |
| Total | | 96.2 | 97.5 | 1.3 | |
| Construction of Facilities | | 5.1 | 6.8 | 1.7 | |
| Others | | 19.7 | 20.0 | 0.3 | |
| Total | | 121.0 | 124.3 | 3.3 | |

| (Reference) | | | |
|----------------------|-----------------------------------|--|--|
| Previous forecast | Diff.(previous / latest forecast) | | |
| 28.2 | 0.6 | | |
| 8.7 | - | | |
| 20.4 | (0.6) | | |
| 57.3 | - | | |
| 19.6 | 0.5 | | |
| 14.7 | - | | |
| 5.4 | - | | |
| 39.7 | 0.5 | | |
| 97.0 | 0.5 | | |
| 7.5 | (0.7) | | |
| 20.8 | (8.0) | | |
| 125.3 | (1.0) | | |

※Previous forecast : announced on Feb 14





Breakdown of Overseas Sales

(JPY bn)

| | FY ended Dec.16 Actual | FY ending Dec.17 Latest forecast | y o y Change |
|--|------------------------------|-----------------------------------|-----------------|
| North America | 10.7 | 10.2 | (0.5) |
| Europe | 9.3 | 9.9 | 0.6 |
| China | 3.2 | 3.8 | 0.6 |
| ASEAN | 3.0 | 4.9 | 1.9 |
| Others | 2.0 | 2.6 | 0.6 |
| Product Sales Total | 28.2 | 31.4 | 3.2 |
| Parts & Others | 3.9 | 4.8 | 0.9 |
| Total | 32.1 | 36.2 | 4.1 |
| Overseas Sales incl. Chinese Businesses | 37.0 | 40.7 | 3.7 |

| (Reference) | | | |
|----------------------|-----------------------------------|--|--|
| Previous forecast | Diff.(previous / latest forecast) | | |
| 11.1 | (0.9) | | |
| 10.4 | (0.5) | | |
| 4.2 | (0.4) | | |
| 3.8 | 1.1 | | |
| 2.4 | 0.2 | | |
| 31.9 | (0.5) | | |
| 4.3 | 0.5 | | |
| 36.2 | | | |
| 43.7 | (3.0) | | |

Ratio of overseas net sales

23.4% 24.7%

25.9%

Note: we adjusted sales breakdown in the above chart as the sales segments of "Product Sales" and "Parts & Others" changed partially.

[※] Previous forecast: announced on Feb 14



Forecast for the year-end dividend

Forecast for the year-end dividend

(yen)

| | FY ended Dec.16 | FY ending Dec.17 | |
|-------------------|--------------------|-------------------|-----------------|
| | Actual | Previous forecast | Latest forecast |
| Year-end Dividend | 1.5 | 15 - 30 | 30 |

- Previous forecast: Announced on Feb 14
- *The Company has consolidated shares of its common stock (one-for-ten share consolidation), effective July 1, 2017.



Notes on the Future Forecast

- The objective of this presentation document is to provide information and never intends to induce any action.
- The document was created by ISEKI with currently available information and it involves potential risks and uncertainties. The forecast may not be consistent with actual results depending on fluctuation of the economic situation and market trends.
- In using this information, investors are expected to depend on their own judgment. ISEKI is not liable for any losses incurred by investment decision made utilizing the business forecast or targets given in this document.







ISEKI Group joins the nationwide action called "COOL CHOICE" run by the Ministry of the Environment Government of Japan, which promotes to make "smart choices" for the global warming. As a proposal of "smart choices", we develop and deliver environmental-friendly products like "eco products".