

Financial Results for the Fiscal Year Ended December 2016 Investor Relations Presentation Materials

ISEKI & CO., LTD.

Shirou Tomiyasu, Director & Executive Vice President February 17, 2017



ISEKI FY ending Dec. 16 Investor Relations Presentation Materials



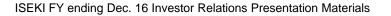
As a transitory treatment, 9-month results are consolidated for fiscal 2015.

Consolidation period(Restated basis)

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			FY 2015		FY 2016			
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
Companies that have adopted Mar.31 as the fiscal year-end ISEKI & CO.,LTD and others								
Companies that have adopted Dec.31 as the fiscal year-end Domestic sales companies & others								

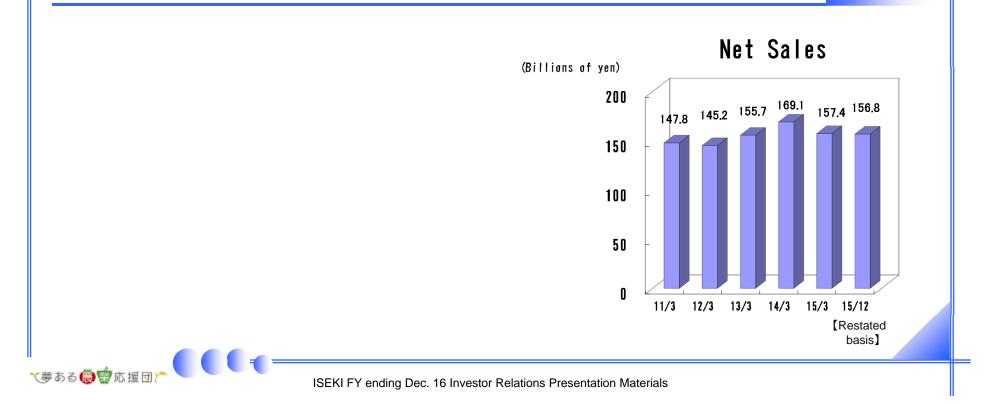
Note: The subsidiary in France only adopts the end of September as its fiscal year end. (The results from Oct. to Sep.)

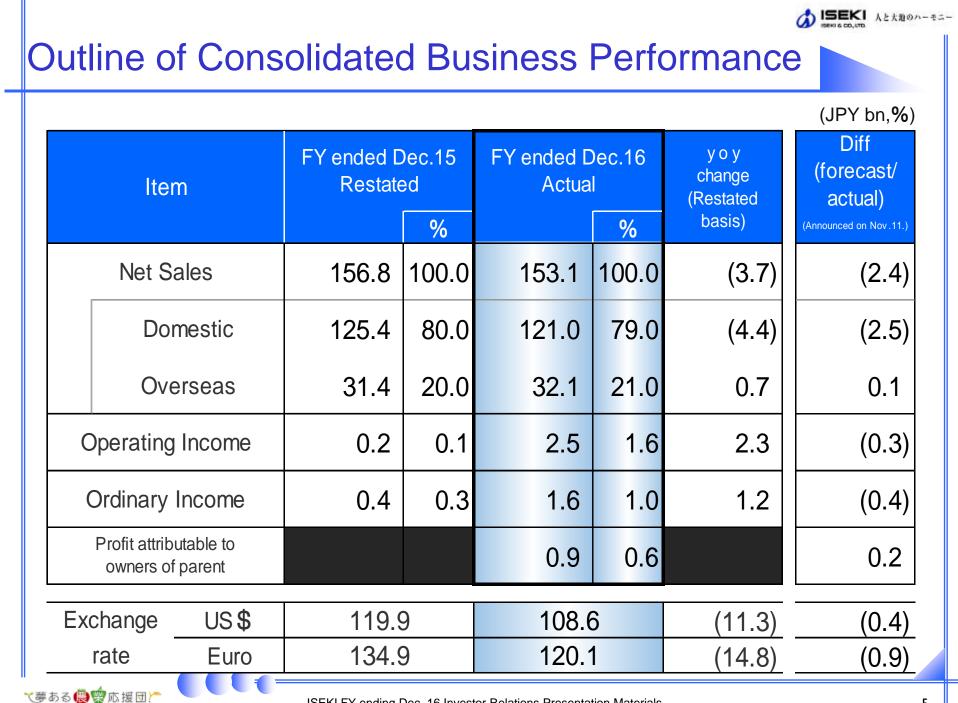


ISEKI 人と大池のハーモニー



1.Outline of Financial Results of the Fiscal Year Ended December, 2016



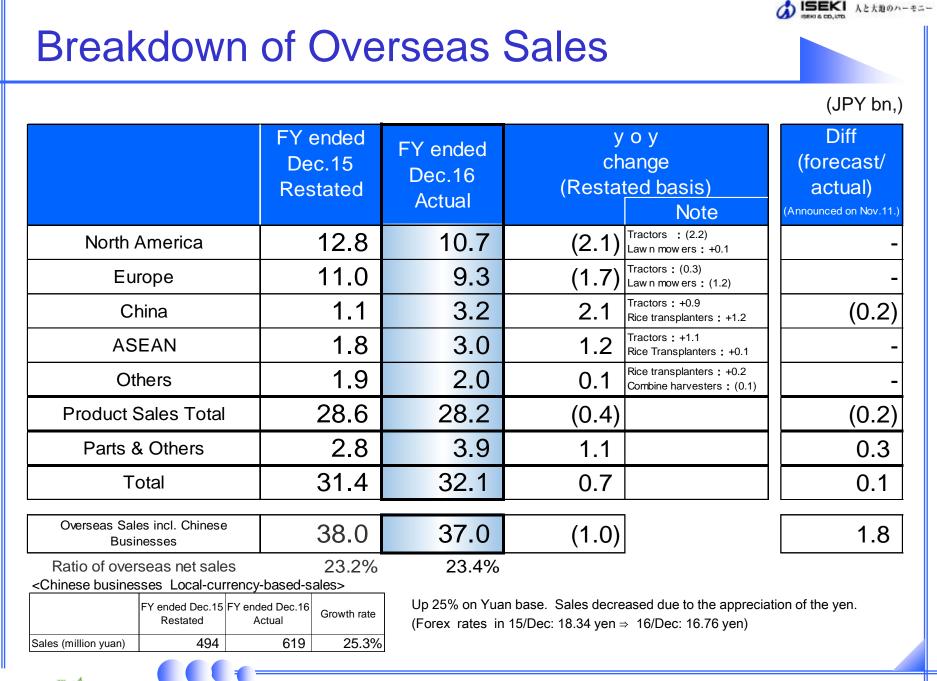




Breakdown of Domestic Sales

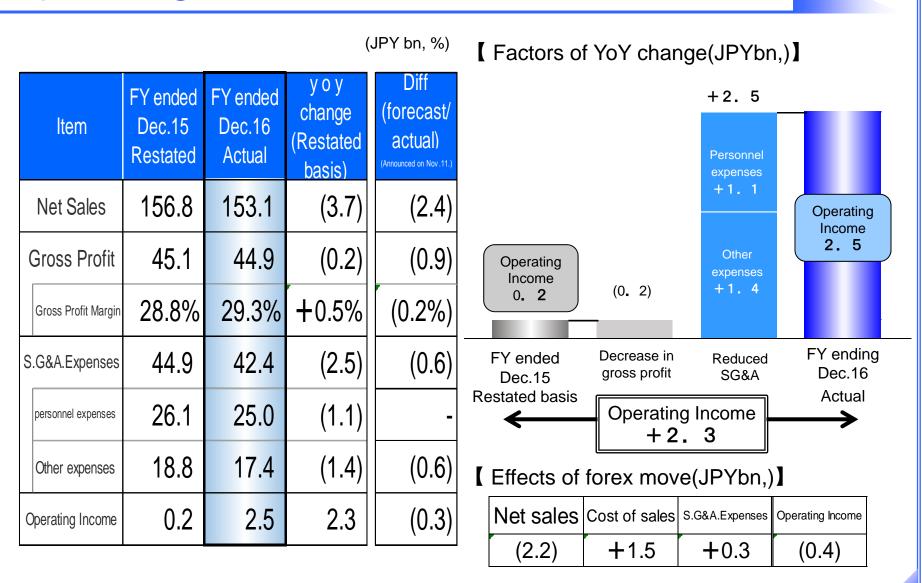
							(JPY bn,)
			FY ended Dec.15 Restated	FY ended Dec.16 Actual	ch	o y ange ed basis) Note	Diff (forecast/ actual) (Announced on Nov.11.)
q	ninery	Cultivating & Mowing Machinery	30.1	27.6	(2.5)	Tractors : (2.6)	(0.9)
Related	Mach	Planting Machinery	9.9	9.1	(0.8)	Rice transplanters:(1.0) Trans planters:+0.2	0.6
	Agricultural Machinery	Harvesting & Processing Machinery	21.9	20.9		Combine harvesters : (1.4) Rice husker : +0.2	(1.6)
Machinery	Agric	Total	61.9	57.6	(4.3)		(1.9)
Mach		Farming Implements	18.0	19.0	1.0		-
		Spare parts	14.1	14.4	0.3		-
sultu		Repair fees	4.9	5.2	0.3		(0.1)
Agricultural		Total	37.0	38.6	1.6		(0.1)
		Total	98.9	96.2	(2.7)		(2.0)
Со	nstruc	ction of Facilities	5.5	5.1	(0.4)		0.1
		Others	21.0	19.7	(1.3)		(0.6)
		Total	125.4	121.0	(4.4)		(2.5)





Operating Income

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ISEKI 人と大泡のハーモニー



Ordinary Income and Net Income

				(JPY bn,)	1
	FY ended Dec.15 Restated	FY ended Dec.16 Actual	y o y change (Restate d basis)	Diff (forecast/ actual) (Announced on Nov.11.)	[Factors
Operating Income	0.2	2.5	2.3	(0.3)	Non-ope
Balance of Financial Income	(0.7)	(0.7)	-	(0.1)	exchang
Other Non-operating Income	0.9	(0.2)	(1.1)	-	Share of loss of using equity m
Ordinary Income	0.4	1.6	1.2	(0.4)	Extraoro
Extraordinary Income	0.5	1.2	0.7	0.1	Gain on sales securities
Extraordinary Losses	(1.0)	(1.7)	(0.7)	(0.4)	Loss on Other(Su
Income before Income Taxes	(0.1)	1.1	1.2	(0.7)	
Taxes, Deferred Taxes		(0.2)		0.9	
Profit attributable to owners of parent		0.9		0.2	

[Factors of year-on year change]										
	Non-operating Incom	e								
	exchange losses Share of loss of entities accounted for using equity method	(0.1) (1.1)								
	Extraordinary Income									
	Gain on sales of investment	+0.8								

Gain on sales of investment		+0.8
securities	_	Ŧ0.0
Loss on disaster	*	(1.1)
Other(Surcharges)	*	+0.3





Summary of the Kumamoto Earthquake

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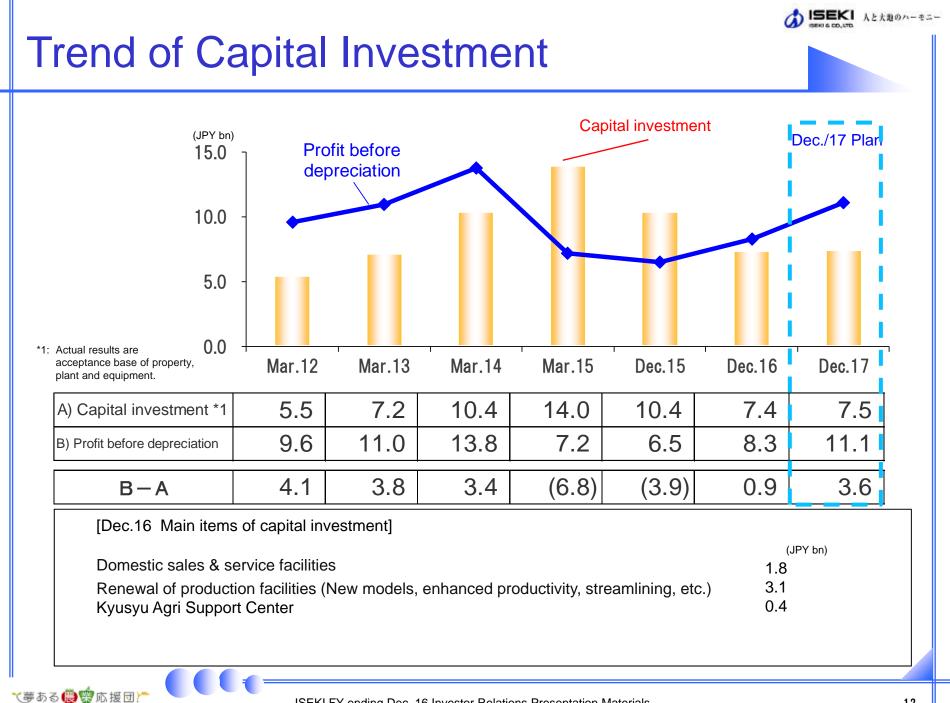
Earthquake restoration cost	¥1.1 billion	[Breakdown of loss on disaster]	(JPY million)
(Loss on disaster)			Amount
		Fixed assets	807
		Inventories	144
		Other restoration expenses	115
		Total	1,068
Acquisition of fixed assets	¥0.3 billion		
 Support of *Iseki-Kyushu Co., Ltd. S.G. & A. Expenses, etc. 	¥0.2 billion	*Iseki Kyushu Co., Ltd. : A sales company covering the region	e entire Kyushu
 Impact on performance of **Iseki-Kumamoto MFG. Co., Ltd. Influence by delays in production, etc. 	¥0.2 billion	**Iseki-Kumamoto MFG. Co., L A manufacturing plant center combine harvesters	
\Rightarrow Total amount : Approx	<u>x. ¥1.8 billion</u>		



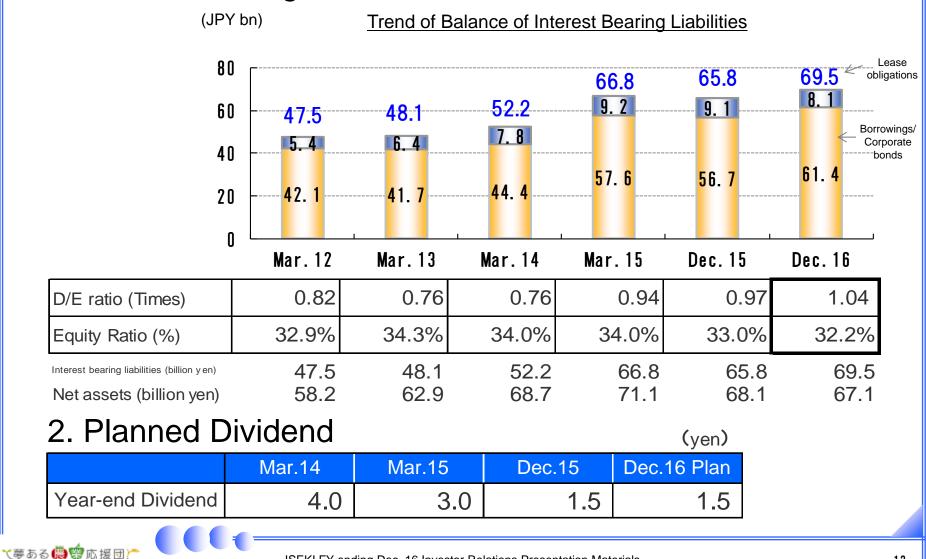
Balance Sheet

(JPY bn)

	As of	As of	уоу		As of	As of	уоу
	Dec.15	Dec.16	change		Dec.15	Dec.16	change
Cash & Deposits	8.8	13.9	5.1	Accounts Payables	40.0	42.4	2.4
Accounts Receivables	24.9	24.9	-	Interest Bearing Liabilities	65.8	69.5	3.7
Inventories	47.8	49.3	1.5	(loans payable)	56.7	61.4	4.7
(Merchandise and finished goods)	40.6	42.0	1.4	Other Liabilities	27.2	24.3	(2.9)
Other Current Assets	5.3	4.8	(0.5)	Total Liabilities	133.0	136.2	3.2
Total Current Assets	86.8	92.9	6.1	Net Assets	68.1	67.1	(1.0)
Non-current Assets	98.0	97.5	(0.5)	INEL ASSELS	00.1	07.1	(1.0)
Investments and other assets	16.3	12.9	(3.4)	(Retained earnings)	13.5	14.0	0.5
(Investment securities)	8.6	6.3	(2.3)	(Valuation difference on available-for-sale securities)	2.5	1.2	(1.3)
Total Non-current Assets	114.3	110.4	(3.9)	(Foreign currency translation adjustment)	1.4	0.8	(0.6)
Total Assets	201.1	203.3	2.2	Total Liabilities and Net Assets	201.1	203.3	2.2



1. Interest Bearing Liabilities

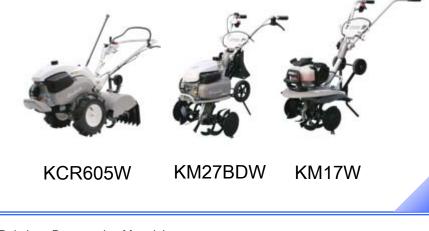


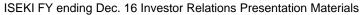
ISEKI 人と大地のハーモニー



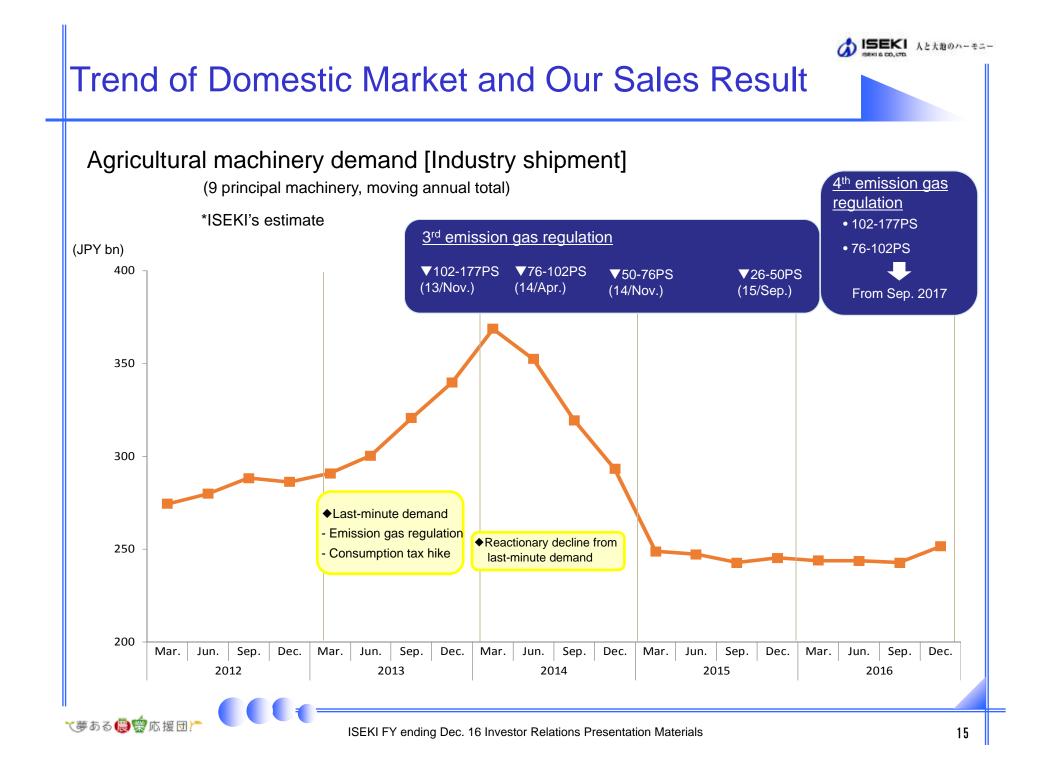
2. Recent Development in Domestic and Overseas Markets

Co-developed with female farmers for the 2nd time Tiller "*Chocopuchi*" (Available since Dec.2016)





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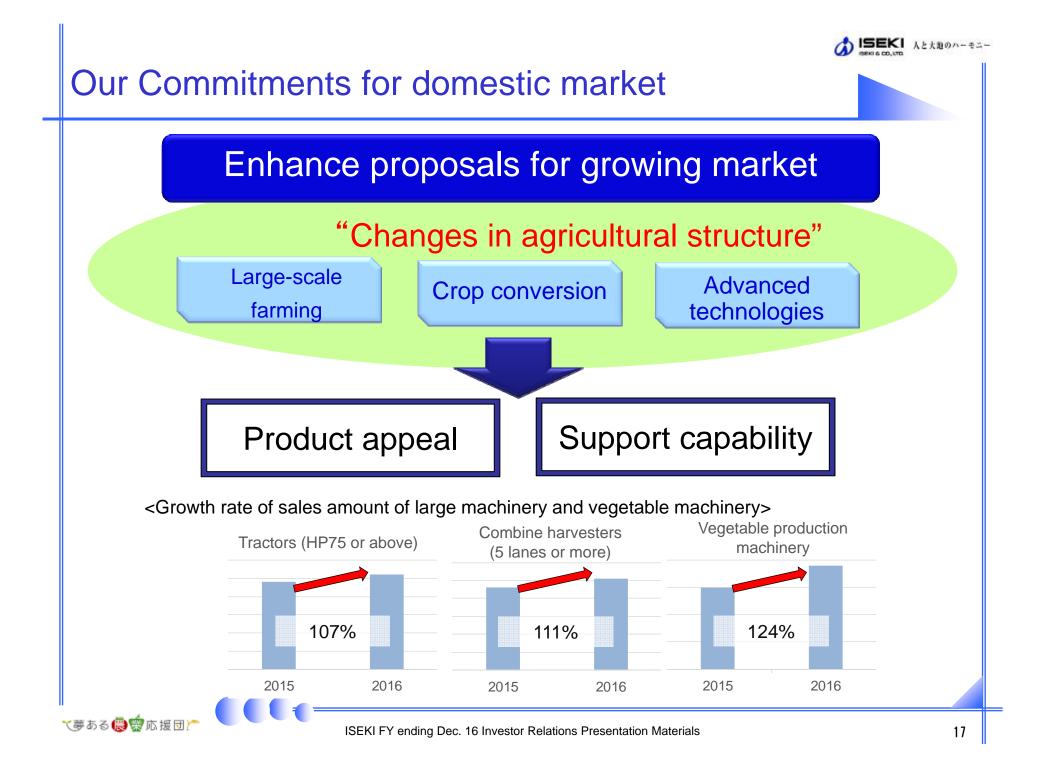


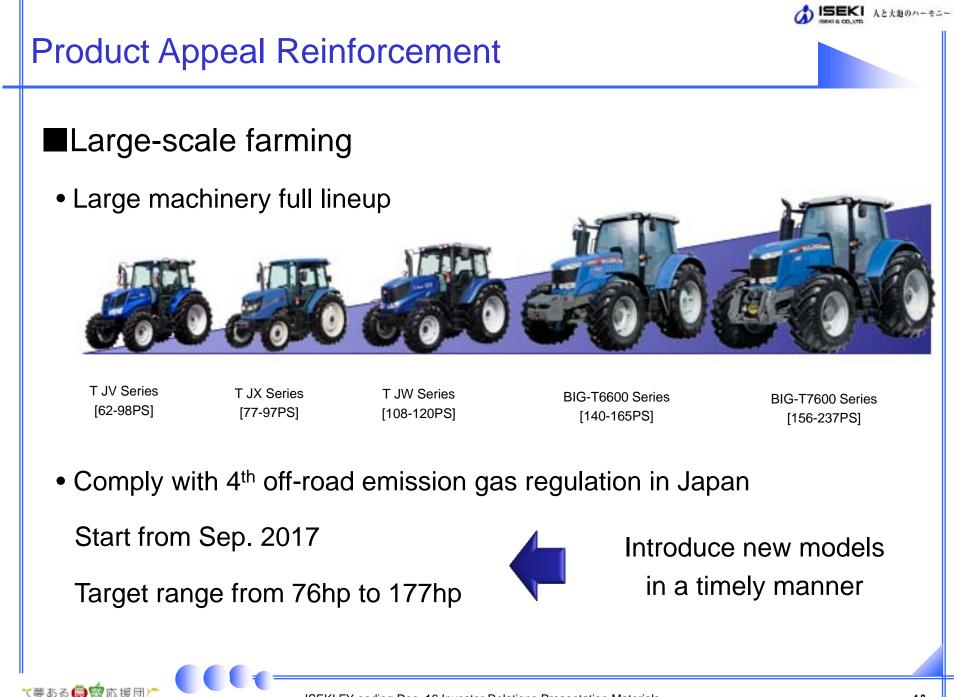
Growth rate of 9 principal products(year-on year)

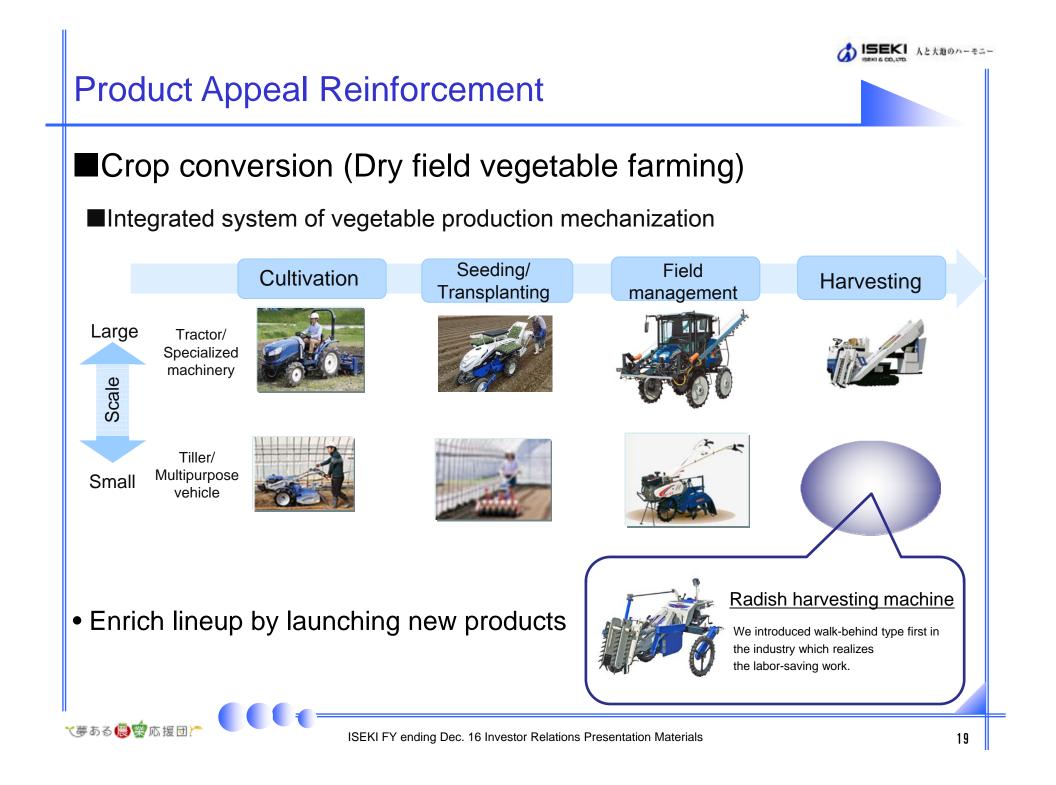
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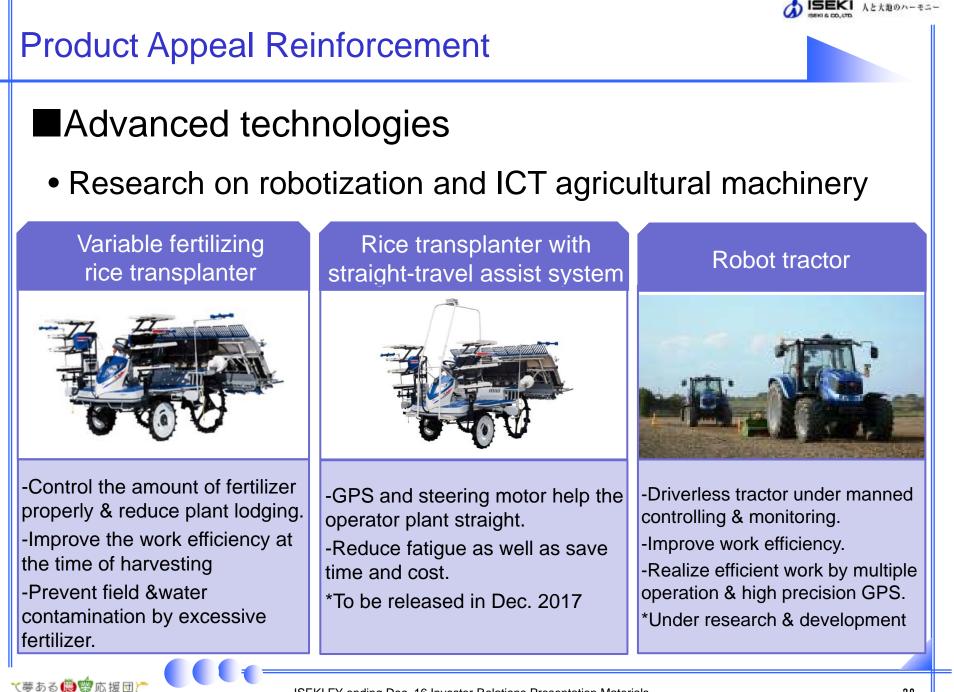
(%)

		Dec.12	Dec.13	Dec.14	Dec.15	Sep.16	Dec.12
Industry	Shipment value	107	119	86	84	100	103
ISEKI	Sales Value	104	108	92	94	98	90











Reinforcement of Supporting Capabilities

Strategic Base

Dream Agricultural Research Institute (Yume-Soken) ISEKI Global Training Center (IGTC)

Training professionals

- Agri-business proposals for promising farmers
- Proposal for large tractors / farming implements

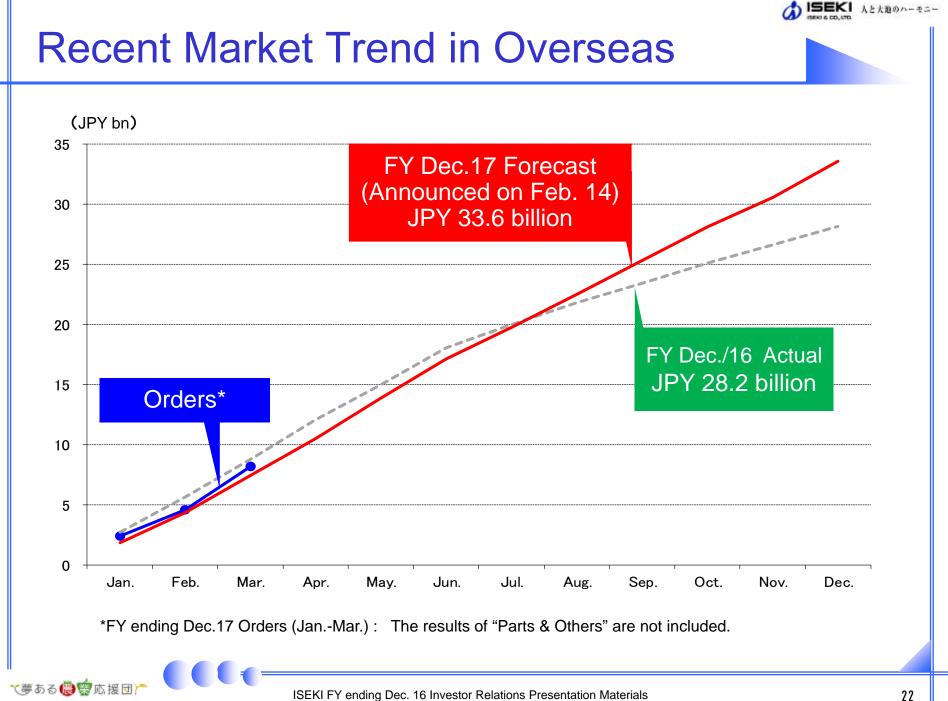
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 Technical services for large agricultural machinery

Extend to nation-wide sales companies **Branches of Yume-Soken** Large maintenance & service facilities

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Staff allocation





Market Trend (North America)

1. Market in North America

Cotogory	Utility Tra	CTORS (PTO 40HP or a	above, 100HP or below)	Compact Tractors (PTO 40HP or below)			
Category(PTO HP)	USA	Canada		USA	Canada		
JanDec., 2015	59	6	66	119	13	132	
JanDec., 2016	57	6	63	133	12	145	
Growth rate	96%	95%	96%	112%	92%	110%	

2. Situation of AGCO (OEM partner)

Unit sales (16/Jan.-Dec.)

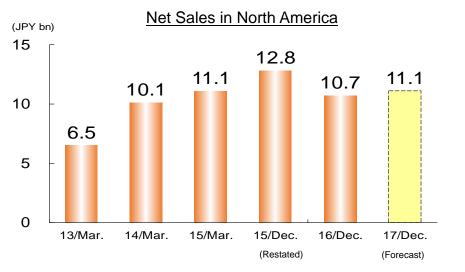
- >Utility tractors : in line with the previous year
- Compact tractors : higher than last year

3. Our situation

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Order & shipment (17/Jan.-Mar.): in line with the plan

Source: Association of Equipment Manufacturers statistics Figures have been rounded and non-adjusted.



Promoting sales of a full line of economy tractors, we expect net sales to be higher than the last fiscal year.

(Unit: 1000)



Market Trend (Europe)

1. Trend in European Market

Demand was sluggish throughout the year due to unstable weather in 2016. In 2017, uncertain circumstances linger in France and Germany.

2. Situation of distributors

 Unit sales (16/Jan.-Dec.)
 Distributors : lower than last year
 ISEKI France S.A.S. : lower than last year (Consolidated subsidiary)
 <u>3. Our situation</u>
 Order & shipment (17/Jan.-Mar.): lower than the plan



Due to the effect of warm winter in France and Germany, current order & shipment has been a little lower than the plan. For the full-year, we plan to exceed the last fiscal year promoting sales of the economy tractors which we launched last year.

Market Trend (ASEAN: Thailand)

1. Trend in the market

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Rice price was sluggish even after the impact of draught was cleared. Situation surrounding farmers was harsh in 2016.

Currently, rice price remains stagnant and unfavorable conditions for farmers persist.

2. Situation of ISEKI (Sales) Thailand

ASEAN strategy tractors
Unit sales (16/Jan.-Dec.): higher than last year
Launched sales of all-purpose combine harvesters

(Mitsubishi Corporation 80%, ISEKI 20% investment)

 With sales expansion of tractors & all-purpose combine harvesters as well as an enhanced dealer network through a (partial) acquisition of a large-scale sales agent business, we plan to increase our sales for this fiscal year.

- New subsidiary "ISEKI(THAILAND)CO.,LTD"
 (Established in Nov. as a wholly owned subsidiary")
- Development/procurement/sales of spare parts, implements, etc.
- After-sales service support through spare parts center, etc.







Market Trend (ASEAN: Others)

1. Situation by country

Indonesia

Market trend: Government has supported the introduction of agricultural machinery since 2015.

Our situation: In addition to tractors and rice-transplanters, we will expand sales of all-purpose combine harvesters in 2017.

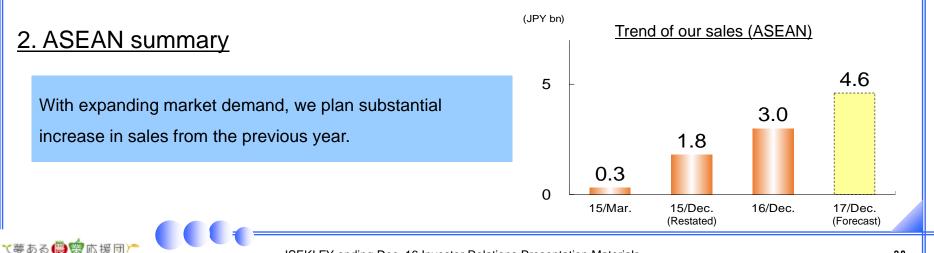
Vietnam

Market trend: Demand expected to rise as agricultural machinery prevails in the market.

Our situation: Reinforce cooperation with VEAM, the distributor in Vietnam.

⇒ Manufacturing site (for ISEKI brand tractors) will be completed in 2018. Contract for manufacturing support will be concluded; ISEKI to offer on-site instruction/

facility & manufacturing process design etc.





Market Trend (Indonesia)

3. Situation of production

• PT. ISEKI INDONESIA Production volume trend and our commitments

		2014Actual	2015Actual	2016(Forecast)	2017(Plan)			
Pi	roduction volume	1,100	3,900	7,300	8,300			
model	North America	Economy tractor (smal	Economy tractor (small) Economy tractor (large)					
	Europe		• Econo	my tractor				
Production	ASEAN		ASEAN strategic tractor					
С	commitments	Focus on the productio	n Strengthe Promotion of local procurement	n procurement Bolster production control	Reinforce the foundations of production			

PT. ISEKI INDONESIA reaches full production

 \rightarrow Establishment of "Business in Indonesia Promotion Department" on Nov.1

We will reinforce the foundations of our production in an effort to enhance productivity through optimal procurement etc.

 \Rightarrow We plan to turn profitable in this fiscal year.

ISEKI 人と大泡のハーモニー Market Trend (China) 1. Trend in Chinese Market Large-scale, high-efficient and advanced machinery have been subsidized more. ■Government subsidy (Yuan bn) 2013 2016 2017 2008 2009 2010 2011 2012 2014 2015 13.0 15.5 17.5 21.5 21.8 23.8 23.8 23.7 18.6 4.0 Trend of sales of Dongfeng Iseki 2. Situation of Dongfeng Iseki (local currency base) (Yuan million) 732 Sales of Dongfeng Iseki (16/Jan.-Dec.) 619 700 * Excluding export to Southeast Asia from China 494 600 Rice transplanters (ride-on): higher than last year 500 380 400 Combine harvesters: \geq higher than last year 300 200 Tractors (full-fledged sales): Got off a good start 100 0 15/Mar. 15/Dec. 16/Dec. 17/Dec. (Forecast) ℃夢ある(賞(鬱)応援団)^





Earning condition of Dongfeng Iseki

- FY2016: Recording of a net loss
 - Foreign exchange loss, development cost burden, etc.= temporary profit decline
 - Cost reduction initiatives unachieved

 \Rightarrow Recording of share of loss of entities accounted for using equity: ¥1.1 billion

• FY2017: New plant completed & start production "Production volume expansion"

Launch a large project with municipal farm management groups

Enrich product line

Turing profitable

<Outline of new plant>

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Production capacity	Approx. 50,000 units/year
Investment amount	Approx. 450 million yuan
Site/ Building area	Site: Approx. 38,000 m ² Building: Approx. 96,000 m ²

- Production machinery: All-purpose combine harvesters, walk-behind rice transplanters, tractors
- Start of operation: February, 2017

"Export machinery to neighboring ASEAN nations, besides in Chinese market"



3.Performance Forecast For the Fiscal Year Ending December, 2017



Variable fertilizing 8-row rice transplanter NP80-FV



ISEKI FY ending Dec. 16 Investor Relations Presentation Materials



Performance Forecast for FY ending Dec.17

(JPY bn)

	Item		FY ended Dec.15 Restated basis	FY ended Dec.16 Actual	FY endi Dec.1 Forecas	7	y o y change		
			(JanDec.)	(JanDec.)	(JanDec.)	%			
	Net Sale	es	156.8	153.1	161.5	100.0	8.4		
	(Dome	estic)	125.4	121.0	125.3	77.6	4.3		
	(Overs	seas)	31.4	32.1	36.2	22.4	4.1		
	Operating Income Ordinary Income		0.2	2.5	3.5	2.2	1.0		
			0.4	1.6	3.7	2.3	2.1		
	Profit attribu to owners of p			0.9	2.7	1.7	1.8		
	Exchange	US\$	119.9	108.6	115.0)	6.4		
	Rate	Euro	134.9	120.1	120.0)	(0.1)		
	Foreign exchange US\$				13				
	(Operating Income, JPY million)	Euro			18				
					*Forecast : An	nounced on	Feb 14		
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Breakdown of Domestic Sales

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						(JPY bn)
			FY ended Dec.15 Restated (JanDec.)	FY ended Dec.16 Actual (JanDec.)	FY ending Dec.17 Forecast* (JanDec.)	y o y change
Agricultural Machinery Related	Agricultural Machinery	Cultivating & Mowing Machinery	30.1	27.6	28.2	0.6
		Planting Machinery	9.9	9.1	8.7	(0.4)
		Harvesting & Processing Machinery	21.9	20.9	20.4	(0.5)
		Total	61.9	57.6	57.3	(0.3)
		Farming Implements	18.0	19.0	19.6	0.6
		Spare parts	14.1	14.4	14.7	0.3
		Repair fees	4.9	5.2	5.4	0.2
		Total	37.0	38.6	39.7	1.1
A		Total	98.9	96.2	97.0	0.8
Construction of Facilities			5.5	5.1	7.5	2.4
Others			21.0	19.7	20.8	1.1
Total			125.4	121.0	125.3	4.3

*Forecast : Announced on Feb 14



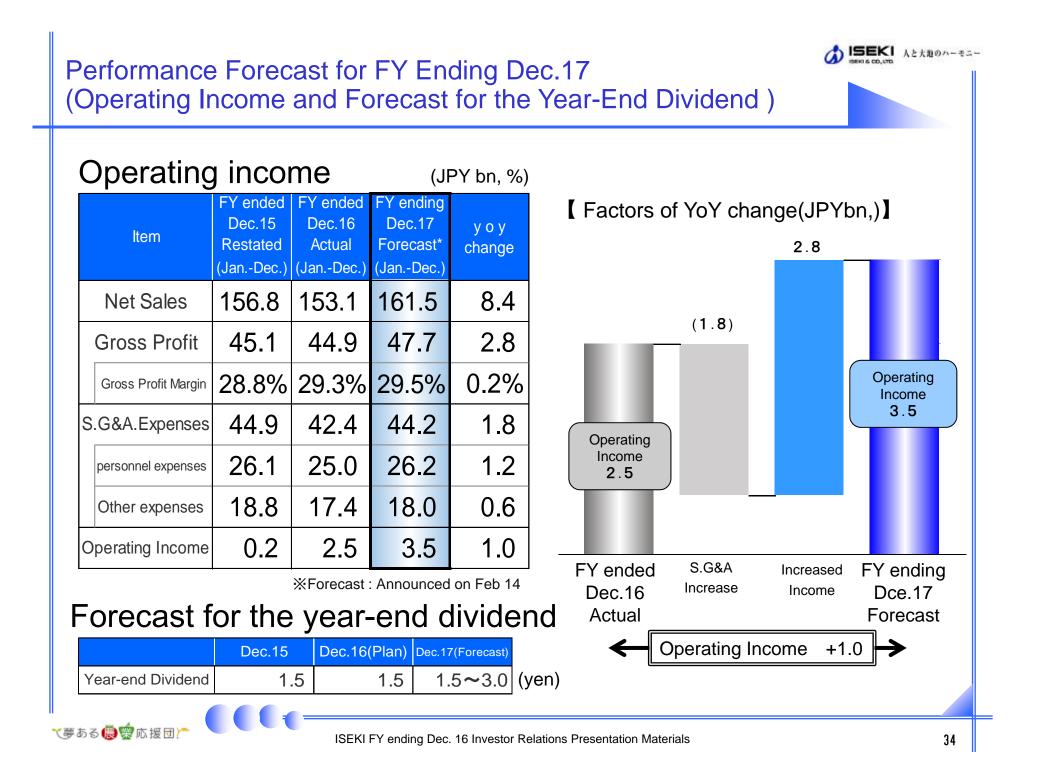


Breakdown of Overseas Sales

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				(JPY bn)
	FY ended Dec.15 Restated (JanDec.)	FY ended Dec.16 Actual (JanDec.)	FY ending Dec.17 Forecast* (JanDec.)	y o y change
North America	12.8	10.7	11.1	0.4
Europe	11.0	9.3	11.3	2.0
China*	1.1	3.2	4.2	1.0
ASEAN	1.8	3.0	4.6	1.6
Others	1.9	2.0	2.4	0.4
Products Total	28.6	28.2	33.6	5.4
Parts & Others	2.8	3.9	2.6	(1.3)
Total	31.4	32.1	36.2	4.1
Overseas sales including Chinese business	38.0	37.0	43.7	6.7
Ratio of overseas net sales	23.2%	23.4%	25.9% *Forecast : Ar	nnounced on Feb 14

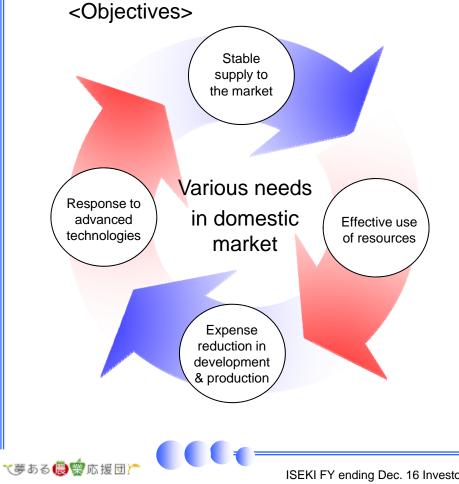






Greater collaboration with YANMAR

ISEKI and YANMAR expand collaboration in development & production areas for Domestic agricultural machinery (Announced on Feb.10)



<Areas >

- Mutual supply of OEM products
 - Shrinking demand for machinery specialized in rice farming
 - Burgeoning demand for machinery related to dry-field vegetable farming
- Joint development of products (TBA)
- Expansion of common use of functional units
- Collaboration in ICT for agriculture (M2M communication service)

Maintain brand identity

ISEKI 人と大泡のハーモニー

Merger of 2 consolidated manufacturing subsidiaries

We launched preparation for merging Iseki-Matsuyama Mfg. Co., Ltd. with Iseki-Hoei Mfg. Co., Ltd. (Announced in Dec. 2016)

<Objectives>

- Enhance productivity
- Reduce capital investment
- Streamline indirect operations

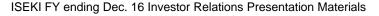
⇒ Reinforce ⇒ Earnings structure

<Scheduled date>

• January 1, 2018

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人と大胆のハーモニー

[Reference] New release products in 2017 (Announced on Dec. 14, 2016) **Obmestic**Mini-tiller [Chocopuchi (KM17-W, KM27-W, KCR 605W)] Collaborative product with "Nogyou-jyoshi(female farmers)Project", promoted

Collaborative product with "Nogyou-jyoshi(female farmers)Project", promoted by MAFF, for the 2nd time. The new product is designed " for everybody to handle easily" regardless of gender, age.

Release: In Dec. 2016

Rice transplanter with straight-travel assist system [Sanae NP80D-Z]

Our new smart rice transplanter to follow former variable fertilizing rice transplanter. With straight-travel assist function, it enables for everybody to plant the seedlings straight and in a simple way.

Release: In Dec. 2016



KCR605HXW

ISEKI 人と大和のハーモニー

NP80D-Z (Straight-line assist mode)

Walk-behind radish harvesting machine [VHD 102-S]

We launched a walk-behind radish harvesting machine for the 1st time in the industry. Light weight and compact body enables to load onto a lightweight truck.

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VHD 102-S

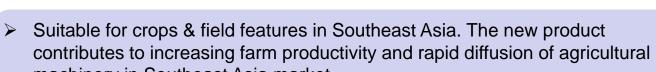
Release: In Mar. 2017







39



All-purpose combine harvesters for Southeast Asia market [HC80P]

[Reference] New release products in 2017 (Announced on Dec. 14, 2016)

- machinery in Southeast Asia market.

Release: In Dec. 2016

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<Overseas>

Tractor for Chinese market [T804•954](80HP, 95HP)

For further information, please check our site.

URL: http://www.iseki.co.jp/

Light weight, compact but high horse power tractor for Chinese market. Our long history of experience for wet-field rice farming are drawn on.

Release: In Dec. 2016





HC80P



Notes on the Future Forecast

- The objective of this presentation document is to provide information and never intends to induce any action.
- The document was created by ISEKI with currently available information and it involves potential risks and uncertainties. The forecast may not be consistent with actual results depending on fluctuation of the economic situation and market trends.
- In using this information, investors are expected to depend on their own judgment. ISEKI is not liable for any losses incurred by investment decision made utilizing the business forecast or targets given in this document.



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ISEKI group is a promotional partner of FOOD ACTION NIPPON.



ISEKI Group joins the nationwide action called "COOL CHOICE" run by the Ministry of the Environment Government of Japan, which promotes to make "smart choices" for the global warming. As a proposal of "smart choices", we develop and deliver environmental-friendly products like "eco products".

SEKI 人と大道のハーモニー