



July 29, 2011

Name of Company: ISEKI & CO., LTD.  
Company representative: President Seiichiro Gamo  
Company Code: 6310  
Listing: TSE 1<sup>st</sup> Section  
Enquiries: General Manager Shunichi Suzuki  
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### **Notice concerning completion of procedures to establish a joint company in China**

With respect to the "Notice of establishment of a joint company with DONGFENG INDUSTRIAL CO., LTD. and SHANGHAI JIAHUA INVESTMENT CO., LTD. (Conclusion of agreement)" that was disclosed on December 17, 2010, we would like to announce the fact that the procedures to establish the joint company have been completed on July 29, 2011 as set out below.

#### ■ Outline of the joint company

- (1) Corporate name: English name: Dongfeng Iseki Agricultural Machinery (Hubei) Co., Ltd.
- (2) Representative: President: Lu Feng
- (3) Location: No.2 Zhuiqi Rd, Hi-tech Dist, Xiangyang City, Hubei Prov, P.R. China
- (4) Date of completion of the establishment procedures by payment of investment: July 29, 2011
- (5) Main business: Manufacture and sales of agricultural machinery
- (6) The last day of business year: December 31
- (7) Capital stock: 40 million yuan
- (8) Investment ratio: ISEKI & CO., LTD. 50%  
DONGFENG INDUSTRIAL CO., LTD. 25%  
SHANGHAI JIAHUA INVESTMENT CO., LTD. 25%