



November 11, 2010

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**Notice on the occurrence of variance between forecasts of business performance for second quarter cumulative period of the fiscal year ending March 31, 2011 and actual results, and revision on the business performance forecasts for the fiscal year ending March 31, 2011.**

We would like to promulgate the fact that variance has occurred between forecasts of our business performance for the second quarter cumulative period of the fiscal year ending March 31, 2011 and actual results announced today, as set out below. We would also like to announce that we have revised the business performance forecasts for the fiscal year ending March 31, 2010 which were announced on May 14, 2010, on the basis of recent trends in business performance as set out below.

1. Revision of forecasts for consolidated business performance

- (1) The variance between forecasts of the second quarter cumulative period and actual results (April 1, 2010 – September 30, 2010)

(Millions of yen)

	Net Sales	Operating Income	Ordinary Income	Net Income	Net Income per Share (yen)
Previous Forecast (A)	75,000	2,200	1,800	700	3.05
Actual Results (B)	75,420	2,291	1,763	71	0.31
Difference (B-A)	420	91	(37)	(629)	-
Rate of Change (%)	0.6	4.1	(2.1)	(89.9)	-
(Reference)Results for 2 <sup>nd</sup> Quarter FY10/Mar.	69,726	2,528	2,197	1,597	7.06

- (2) Revised forecasts of business performance of the fiscal year ending March 31, 2011  
(April 1, 2010 – March 31, 2011)

(Millions of yen)

	Net Sales	Operating Income	Ordinary Income	Net Income	Net Income per Share (yen)
Previous Forecast (A)	151,000	3,500	2,600	1,100	4.79
Latest Forecast (B)	151,000	3,500	2,300	100	0.44
Difference (B-A)	-	-	(300)	(1,000)	-
Rate of Change (%)	-	-	(11.5)	(90.9)	-
(Reference)Results for FY10/Mar.	149,314	4,515	3,657	2,347	10.29

## 2. Revision of forecasts for non-consolidated business performance

- (1) The variance between forecasts of the second quarter cumulative period and actual results  
(April 1, 2010 – September 30, 2010)

	Net Sales	Operating Income	Ordinary Income	Net Income	Net Income per Share (yen)
Previous Forecast (A)	44,000	500	600	200	0.87
Actual Results (B)	44,041	318	155	(974)	(4.24)
Difference (B-A)	41	(182)	(445)	(1,174)	-
Rate of Change (%)	0.1	(36.4)	(74.2)	-	-
(Reference)Results for 2 <sup>nd</sup> Quarter FY10/Mar.	40,684	1,212	1,209	1,130	4.89

- (2) Revised forecasts of business performance of the fiscal year ending March 31, 2011  
(April 1, 2010 – March 31, 2011)

(Millions of yen)

	Net Sales	Operating Income	Ordinary Income	Net Income	Net Income per Share (yen)
Previous Forecast (A)	91,000	700	800	500	2.18
Latest Forecast (B)	91,000	200	400	(600)	(2.61)
Difference (B-A)	-	(500)	(400)	(1,100)	-
Rate of Change (%)	-	(71.4)	(50.0)	-	-
(Reference)Results for FY10/Mar.	90,871	1,197	1,522	1,607	7.05

### 3. Reasons for Revision

With respect to the variance between forecasts of the consolidated business performance for the second quarter cumulative period under review and actual results, mainly as a result of our efforts to secure the amount of sales and to reduce selling and administrative expenses in the midst of severe circumstances by a sharp depreciation of US dollar and Euro, actual results of operating income and ordinary income were almost in line with the initial forecasts. However, quarterly net income resulted in performance which was substantially below the initial forecasts, due to appropriation of extraordinary losses such as valuation loss on investment securities (¥662 million) which reflected slumping stock market.

With respect to the annual performance, while we have kept unchanged net sales and operating income from the initial forecasts, we have revised downward ordinary income and net income discounting foreign exchange loss due to change of the company forex rate, as well as a valuation loss on investment securities which was appropriated in the second quarter. Meanwhile, we have adopted ¥80 against the US dollar and ¥110 against Euro as our company forex rate to apply from the third quarter. With respect to the accounting of impairment loss of investment securities at the end of the quarterly accounting period, there may be cases in which there is fluctuation in the appropriated amount or the loss is not appropriated depending on the market price at the end of period hereafter, since we have adopted a quarterly reviewing method.

As to non-consolidated business performance, variance between forecasts of the second quarter cumulative period and actual results derives from more or less a similar reason for the consolidated performance. However, it fell below the initial forecasts at each stage of income, under significant influence of the foreign exchange. Also for the annual performance, we have revised the initial forecasts downward discounting impact of foreign exchange, valuation loss on investment securities and others.

(Note) The above business performance forecasts have been prepared by our company based on the information available as of the date of the announcement, and actual performances can be different from the forecasted figures due to various factors hereafter.