

September 21, 2007

Company Name: ISEKI & CO., LTD.

Representative: President Hiroyuki Nakano

Company Code: 6310

Stock Exchange Listing: Tokyo 1st Section, Osaka 1st Section

Enquiries: Managing Director Kazuyoshi Sonoda

(Tel: +81 3 5604 7710)

Notice of change of representative directors and personnel

We have passed a resolution on a change of representative directors and personnel at the meeting of Board of Directors held on September 21, 2007 as reported below.

1. Change of representative director

(Name)	(New responsibility)	(Current responsibility)
Seiichiro Gamoh	Representative Director & President	Managing Director
Hiroyuki Nakano	Director & Advisor	Representative Director & President

2. Reason for change

Introduce a personnel change at the start of the second half of the fiscal year.

3. Name and personal history of new representative director

New position:	Representative director & President	
Name:	Seiichiro Gamoh	
Birthplace:	Shiga Prefecture	
Educational		
Background:	Mar. 1968, Graduated Faculty of Law, Chuo University	
Birth date:	Dec. 7, 1944	
Career:	Apr. 1968	Joined ISEKI CO.,LTD.
	Dec. 1993	General Manager, Personnel & Labor Relations Dept., ISEKI
	Dec. 1995	General Manager, Purchase Planning Dept., ISEKI
	Apr. 1997	Executive Managing Director, ISEC CO.,LTD. (Dispatched)
	Jul. 1999	General Manager, Personnel & Labor Relations Dept., ISEKI
	Jun. 2001	Director, ISEKI
		In charge of Personnel & Labor Relations Dept. (Present)
		In charge of Affiliates Control Dept., ISEKI
	Jan. 2002	In charge of Consolidated Management Control Dept., ISEKI
	Jul. 2002	In charge of General Affairs Dept., ISEKI (Present)

Apr. 2004	Managing Director, ISEKI (Present)
Apr. 2006	In charge of Matsuyama General Affairs Dept. (Present)
Jun. 2007	In charge of compliance (Present)

4. Personnel Change

(1) Directors

(Name)	(New responsibility)	(Current responsibility)
Seiichiro Gamoh	Representative Director & President	Managing Director In charge of Personnel & Labor Relations Dept. In charge of General Affairs Dept. In charge of Matsuyama General Affairs Dept. In charge of compliance
Kenji Minami	Representative Director & Vice President Assistant to President In charge of Operation Supervising Dept.	Representative Director & Executive Managing Director Assistant to President In charge of Operation Supervising Dept.
Kazuyoshi Sonoda	Managing Director In charge of Personnel & Labor Relations Dept. In charge of General Affairs Dept. In charge of Office Automation Dept.	Managing Director In charge of Corporate Planning Dept. In charge of Office Automation Dept.
Susumu Tada	Managing Director In charge of Corporate Planning Dept. In charge of Financial Dept. In charge of Internal Control Dept.	Director In charge of Financial Dept. In charge of Internal Control Dept.

(2) Corporate Executive Officer

(Name)	(New responsibility)	(Current responsibility)
Yasunori Maki	Corporate Executive Officer General Manager, Financial Dept.	General Manager, Financial Dept.

5. Date of Change

October 1, 2007