

August 9, 2007

Company Name: ISEKI & CO., LTD.

Company representative: President Hiroyuki Nakano

Company Code: 6310

Stock Exchange Listings: Tokyo 1<sup>st</sup> Section, Osaka 1<sup>st</sup> Section

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### Notice of Revision of Business Performance Forecast

We would like to promulgate the fact that we have revised the interim and annual business performance forecast for Fiscal Year ending March 2008 (April 1, 2007 - March 31, 2008) announced on May 31, 2007.

#### 1. Revised forecast of the interim business performance of the fiscal year ending March 31, 2008 (April 1, 2007 - September 30, 2007)

##### 1) Forecast of consolidated business performance

(Millions of yen, %)

	Net Sales	Operating Income	Ordinary Income	Net Income
Previous Forecast (A)	74,900	1,000	800	100
Latest Forecast (B)	72,000	1,000	800	100
Difference (B-A)	(2,900)	-	-	-
Rate of Change	(3.9)	-	-	-
Actual Results for the Previous Fiscal Year	76,240	2,402	2,314	1,273

##### 2) Forecast of non-consolidated business performance

(Millions of yen, %)

	Net Sales	Operating Income	Ordinary Income	Net Income
Previous Forecast (A)	43,000	400	500	300
Latest Forecast (B)	41,000	400	500	300
Difference (B-A)	(2,000)	-	-	-
Rate of Change	(4.7)	-	-	-
Actual Results for the Previous Fiscal Year	47,792	1,620	2,038	1,044

2. Revised forecast of the annual business performance of the fiscal year ending March 31, 2008  
(April 1, 2007 – March 31, 2008)

1) Forecast of consolidated business performance

(Millions of yen, %)

	Net Sales	Operating Income	Ordinary Income	Net Income
Previous Forecast (A)	157,000	3,000	2,300	800
Latest Forecast (B)	154,000	3,000	2,300	800
Difference (B-A)	(3,000)	-	-	-
Rate of Change	(1.9)	-	-	-
Actual Results for the Previous Fiscal Year	153,728	2,243	1,276	18

2) Forecast of non-consolidated business performance

(Millions of yen, %)

	Net Sales	Operating Income	Ordinary Income	Net Income
Previous Forecast (A)	89,000	600	800	500
Latest Forecast (B)	87,000	600	800	500
Difference (B-A)	(2,000)	-	-	-
Rate of Change	(2.2)	-	-	-
Actual Results for the Previous Fiscal Year	90,784	744	841	(4,818)

3. Reasons for Revision

In view of the current situation of agricultural machinery market, net sales in both consolidated interim and annual business performance forecasts will be reduced from the previous forecast of the sales figures. In terms of income, we expect that the decline in gross profits resulting from a fall in sales will be compensated for mainly by cost reduction.

Note: The above forecasts were based on currently available information which contains a number of uncertain elements that could affect future financial performance. Actual results could differ considerably depending on a variety of factors hereafter.