Aiming to bring about a prosperous community, constantly growing in affluence

In recent year, global environmental problems, such as climate changes due to global warming and frequent occurrence of extreme climate phenomena, are worsening. As evidenced by the fact the Fifth Assessment Report of the United Nations Intergovernmental Panel on Climate Change (IPCC) issued in September 2013 expressly stated that the increase in greenhouse gas emissions resulting from human activities is the main factor in global warming, the importance of global environmental conservation efforts is increasing. We need to reduce the load on the environment by effectively and efficiently utilizing limited resources and energy and hand over our beautiful earth to the next generation.

Since its foundation in 1926, Iseki & Co., Ltd. has made exertions to improve productivity through agricultural machines that promote agricultural streamlining and reduce fatigue farming work. Refining our skills that we have cultivated, we also develop products of high precision, high efficiency and high durability, while taking various environmentally-conscious approaches in each stage of development, manufacturing, logistics, use, and disposal of products, as well as in office work. In order to convey the results of these approaches in an easy-to-understand manner, we have set environmentally-friendly design standards, and we are promoting the implementation of an “eco-product certification system” in which environmental labels are used only for products that have passed these standards. In addition, we are actively working towards local revitalization, including the restoration of abandoned farming fields that are increasing every year, and also we are providing products to Europe, North America and Asia in response to the recent global needs to increase food production.

Iseki Group positions the contribution to achieving a recycling-oriented society as one of our most important management tasks. We implemented tangible targets and management systems from initial product development phase in an effort towards environmental preservation. Such efforts include the implementation of an Environmental Management System (EMS) throughout the entire Iseki Group, from our manufacturing locations to the headquarters and sales subsidiaries. We will continue our efforts to realize a “prosperous community, constantly growing in affluence.”

We are pleased to have an opportunity to publish this 2013 report of our approach and actions to preserve the global environment. Iseki Group carries out now and in future years, our social responsibilities to even greater improve the environmental quality through the group-wide environmental management activities. We would like to ask for your further support, assistance, and cooperation to make our activities successful.

President
Noriyuki Kimura