

Intellectual Property Report 2008



July 2008
ISEKI & CO., LTD.

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Preamble in Publishing Intellectual Property Report 2008

The Iseki Group's foundations are in agriculture and agricultural machinery. We are constantly endeavoring to improve the functions, capabilities, quality, and cost and service competitiveness of our products through our development, production, and marketing activities. Through these activities, we are working to strengthen our market position by differentiating our products and secure a superior competitive position. Accordingly, we place strong emphasis on intellectual property issues. This emphasis includes securing patent rights and making use of strategic intellectual property resulting from our activities in the development of core technologies in the fields of agricultural machinery and agriculture-related property, while moving forward to make use of intellectual property to develop new technologies and products.

This Intellectual Property Report 2008 covers a wide range of related topics, including our initiatives in core technologies and R&D, management of patents, activities to identify and secure patents on viable discoveries, product design initiatives and trademark, personnel resource training, maintenance of secrecy, use of intellectual property, the global development of our operations, awards received for our patents and discoveries, and information on risks related to intellectual property.

[Cautionary Statements]

1. This booklet has been prepared to provide information to the public and is not intended to solicit any kind of action.
2. This booklet contains the results of the Company's analyses, including forward-looking statements regarding the outlook for the Company, its plans, policies, prospects, strategies, interpretations of facts, and other information related to the future. All such statements and other information are based on forecasts, assumptions, plans, and other information collected by the Company at the time of preparation of this booklet.
3. In preparing forecasts, with the exception of known facts, the Company makes use of certain assumptions. There are no guarantees that these assumptions are objective and accurate or will prove to be true in the future. These assumptions are dependent on technology and demand trends in Japan and in other countries, economic conditions, competitive conditions, and other factors. If these assumptions change, it is possible that matters and outcomes, other than known facts, stated in this report may differ from the statements in this publication
4. Data on the number of patents made public stated in this publication, the number of patents held, and other data related to intellectual property are those of Iseki Co., Ltd., and do not include data on subsidiaries or affiliates.

Message from the President

Since its foundation 80 years ago, Iseki has worked to contribute to the modernization of Japan's agricultural industry by consistently supplying a comprehensive lineup of agricultural machinery.

In performing this role, Iseki has been a pioneer in developing many types of agricultural machinery before its competitors and offering these to the market. When we consider the questions of an increasing world population and food supply issues and then our own nation's food self-sufficiency and land preservation, we believe the mission of agricultural machinery manufacturers in society will become increasingly important. With our goal of "offering products that are welcomed by users," we have established a basic philosophy of contributing to agriculture in Japan and around the world and are committed to continuing these activities.

At present, the principal business of the Iseki Group is "development, manufacturing and sales of agricultural machinery for the cultivation of rice, vegetables and other crops". Other businesses include manufacturing, sales and after service of test equipment as well as some other business activities. With respect to the fore-mentioned business activities, we are committed to providing active and timely disclosure of corporate information concerning our management strategies, result of activities and other matters with our customers, shareholders, investors, analysts and other stakeholders.

Thus far, we have provided reports on our research and development (R&D) activities in our shareholders' reports and annual securities reports as well as in our periodic meetings to report on financial results and when announcing the launch of new products. We have prepared this Intellectual Property Report 2008 to explain the Group's basic stance regarding R&D, our activities in this area, and the results of our R&D programs to help you to understand the current state of our intellectual property, how it is being used, and other related issues. We hope this publication will provide you with a good understanding of the Group's initiatives emphasizing R&D and intellectual property.

Finally, it is also a pleasure for me to report to you that Iseki was awarded the 2008 "Meritorious Award for Intellectual Property" on April 18, "the Day of Invention", in recognition of our traditional managerial stance emphasizing intellectual property.

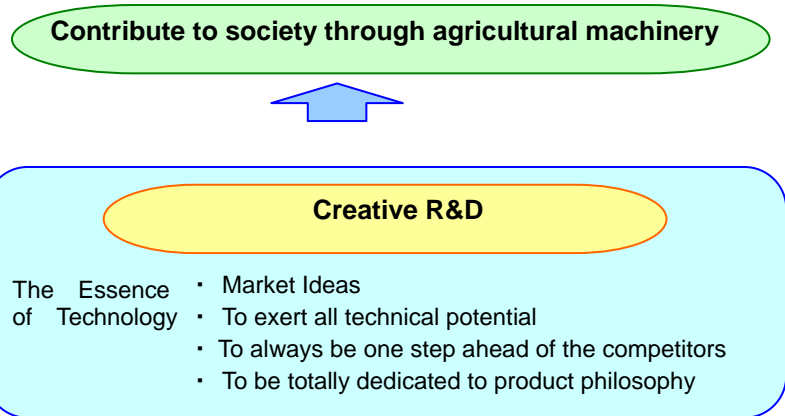
While we continue to promote technological innovation in order to "provide products which will be appreciated by users", we will engage in development of attractive products by effective utilization of intellectual property.



July 2008
President
Seiichiro Gamo

1. Guideline for Research and Development

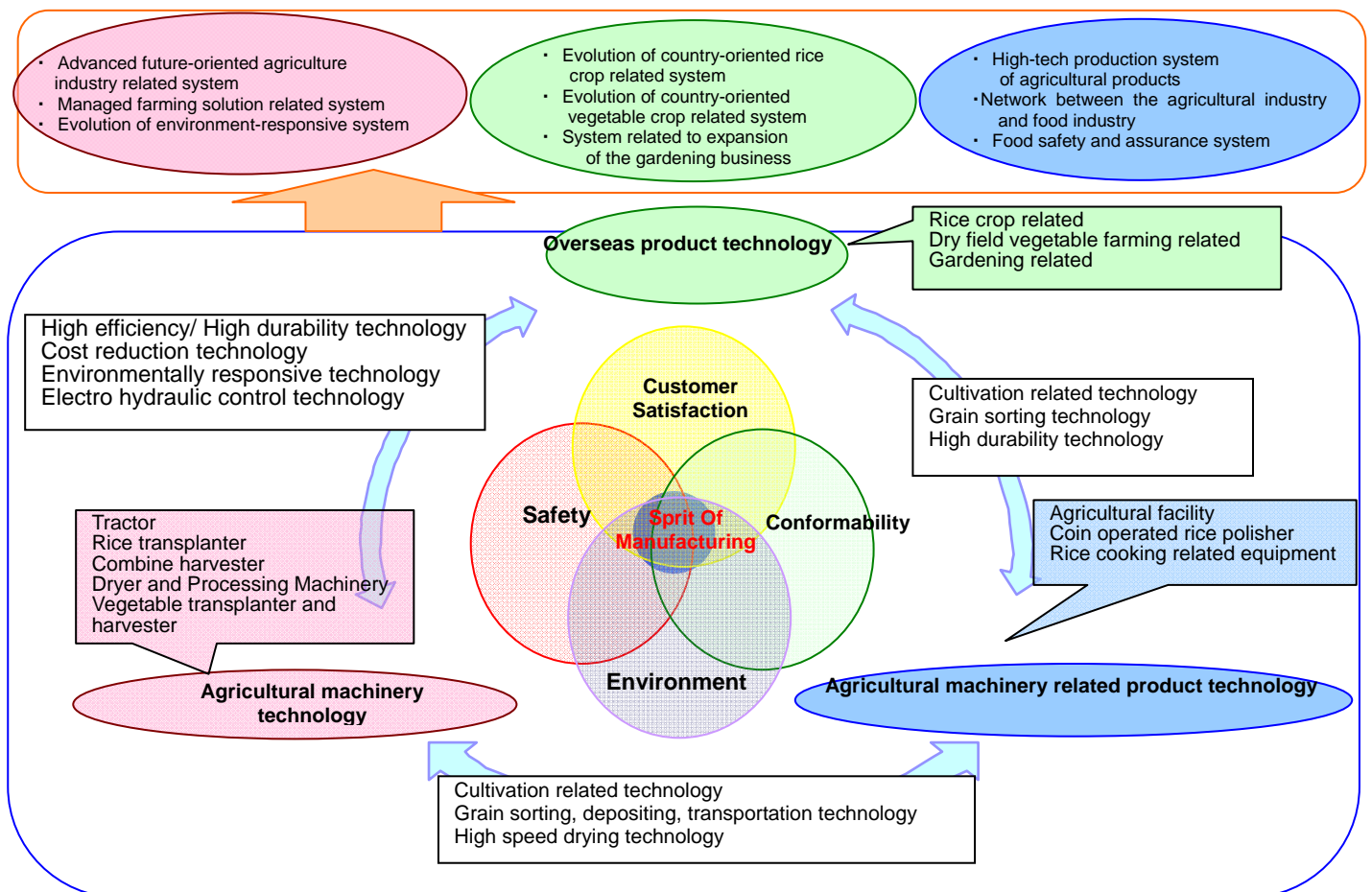
In the midst of the changing environment surrounding the agricultural industry, Iseki Group holds a mission to “contribute to the society through agricultural machinery”; and each one of our technical experts is engaged in creative R&D based on the “technical spirit”. By fully mobilizing our accumulated technologies, we will contribute to agriculture through providing products and service with a high level of satisfaction from the stand point of customers. We will continue to keep abreast of the agriculture industry for years to come.



With regard to the R&D investment, we are making a deliberate investment based on a forecast of the demand and market trend in mid to long term perspectives. R&D expenditure for the consolidated fiscal year 2007 was approx. ¥3.9 billion.

2. Strategic Directions of R&D

In every sector of agricultural machinery technology, agricultural machinery related product technology and overseas product technology, Iseki has adopted 4 key words, “Customer Satisfaction”, “Safety”, “Conformability” and “Environment” as “Sprit of Manufacturing”, and to promote R&D giving direction in each of the three sectors.



centering on high-speed communication technology to enhance travelling performance and operating accuracy, excellent in maintenance works of rice and dry fields, and management support technology of primary farmers.

Rice transplanter: We are engaged in R&D of autonomous straight move control technology, labor saving control technology to reduce work load, high-speed planting technology for large scale farmers, low cost management support technology and labor saving high accuracy planting technology.

Combine harvester: We are engaged in R&D of technology to give high accuracy to threshing machines, technology to enhance operability which incorporates a universal design, high-speed harvesting technology for large scale farmers and user friendly working environment improvement technology with low sound / low vibration.

Dryer and Processing Machinery: We are engaged in wind disposition technology and unpolished rice sorting technology pursuing high quality and high efficiency, high-speed drying technology, technology for efficient use of drying energy, working environment improvement technology pursuing low sound / low vibration, etc.

Vegetable transplanter & Harvesters: Taking advantage of know-how nurtured by wet-rice technology, we are promoting integrated vegetable growing systems for transplanting, harvesting and preparation. We are engaged in R&D of lightening and man-ride technology, substantial labor saving technology, harvesting control technology, response to local needs and new crops.

Engine: We are engaged in R&D aiming at satisfaction of both engine control which brings out optimum working efficiency particularly to agricultural machinery, as well as zero emissions and fuel efficiency.

Agricultural machinery related product technology:

We are engaged in R&D of environment-type plant factories, information technology of agricultural facilities of a high-tech production system for agricultural products aiming at high quality / high yielding, biomass related technology, environment related technology conscious of food safety and assurance, non-washing rice related technology in pursuit of high quality / high-speed processing and high function type rice cooking related technology which creates a rich working environment.

Overseas product technology:

We are engaged in R&D of advanced functions such as enhancement of operability by electronic oil pressure control technology and a low cost special type of tractor that requires a tailored specification for each country, gardening machinery with enhanced adaptability to loan condition for Europe and the U.S., special combine harvesters, rice transplanters and vegetable growing machinery with enhanced adaptability to crop conditions and field conditions specifically designed for the country as well as continuous cost reduction by way of higher resilience of oil pressure and working parts, mechanism control technology, etc., for China, and a special tractor, combine harvester and rice transplanter requiring higher efficiency / advanced functions of IT driven high-speed working technology / high precision working technology, etc., for Korea and Taiwan, and highly resilient / low cost special type of tractor and rice transplanter requiring adaptability to local conditions for South East Asia.

Product design

We aim to manufacture products with a high degree of customer satisfaction which accompany familiarity and excitement.

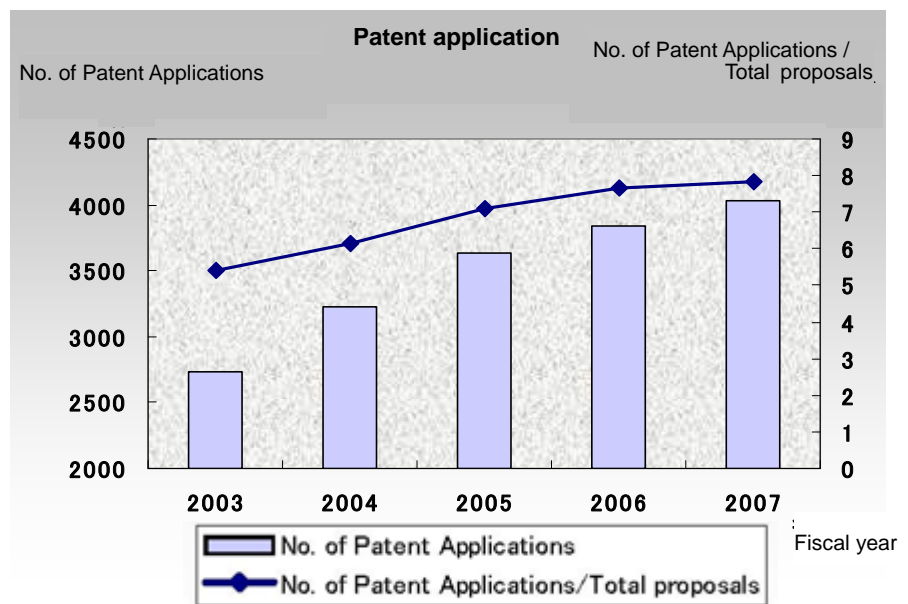
Basis Policy for design	<ul style="list-style-type: none"> • Attractive product which suites the environment. • Product which gives bigger attachment in long use.
Design procedure	<ul style="list-style-type: none"> • Confirmation of actual sites of usage, voice of the market. • Analysis of the design trends and building of concept models.
Development of design	<ul style="list-style-type: none"> • Progression of Iseki's individuality (product features, product colors) • Creation of fresh appeal with a contemporary feeling.
Direction of design	<ul style="list-style-type: none"> • Appealing design which derives satisfaction from usage. • Design which anticipates the future of agricultural machinery.

3. Current State of Intellectual Property

Creation of inventions/Patent application strategy

We are striving for "quality" enhancement and "volume" expansion of inventions by promoting unique invention proposal campaigns employing creative methods addressed to each technical theme centering on our core technologies.

Our technical experts have strong adherence and will to invent / create, and as a general trend, proposed inventions regarding technologies which will be put to practical use in the near future are increasing every year. Proposed inventions must pass through a vigorous selection process based on our internal regulations and evaluation criteria; furthermore we aggressively apply patents by employing Iseki's unique measures for efficient patent application, thus creating the construction of a patent network.



Design / Trade mark strategy

We promote stronger design protection and enhancement of Iseki's brand value by product differentiation and discrimination with our competitors through the accumulation of appealing designs as well as affectionate pet names of design rights and trade mark rights respectively.



Iseki's stance for trade marks

Basic understanding of pet names

- Agricultural machinery is a helpmate that works together with a farmer.
- Agricultural machinery which allows for familiarity and affection through daily work from land preparation, transplanting of seedlings, maintenance, harvesting and shipping.

Representative trademarks of Iseki

- "SANAE" which almost became a pronoun for rice transplanter - "FRONTIER" which triggered auto threshing combine harvester, unprecedented in the world. -"GEAS" represents tractor -"PANSY" represents tiller -"DRY BOY" for dryer -"SUPER MATE" for rice huller
- "POLIMATE" for weighing and grading machine -"NAUERU" for vegetable transplanter

Strategy ahead of its time

- Creation of pet names associated with the sales strategy responding to bipolarization of the agricultural structure.
- Organization of the "Japan Club" which crowned the name "Japan Series" in pursuit of high efficiency / high resilience addressed to the large scale farming market.

Iseki's stance for overseas operations

In overseas markets, Iseki is making steady efforts in applying intellectual properties such as very strictly selected inventions and trade marks which is consistent with our business strategy addressed to the U.S., Europe and Asian regions. In particular, we are acquiring intellectual property rights focusing on Asian countries like China and the U.S.

4. Analysis of Market Superiority of Technology

Agricultural Machinery Technology

Tractor Iseki developed the "Seal Hunter TH3 Series" with large displacement mounted engines and equipped with enhanced working vehicle attitude control function enabled by an electro hydraulic control system. The series are well accepted in the market as a universal design which provides enhanced operability and safety helped by a newly installed "clutch less reversal HST" as well as "One touch job changeover dial" and "side view light" adopted for AT, TJ Series.

HST with clutch less reverser The model which adopted HST (Hydrostatic Transmission) for the transmission, provides convenience of a smooth shift in speed with no clutch both in the forward and backward directions. Furthermore you can change between forward and backward directions by means of a linear shift without a clutch.

Furthermore, we have responded to the need for versatility by adding to the TJW series tractors for large scale farmers which were developed last year, the "Zoom Tread" which manifests its power in processing farming jobs and the "Semi Crawler" which generates the driving force required to realize ideal working conditions.

Rice transplanter We newly developed an eight rows seated rice transplanter "PZ80" to respond to the expectation of large scale farmers in addition to well accepted seated transplanters PZ Series which are equipped with the advanced Z function. The new model is not only equipped with a "SANAE Super Z Turn", an upgraded version of "SANAE Z Turn", but also harnesses a "23 HP diesel engine" which provides high operating efficiency and accuracy at a maximum planting speed of "1.8m per second", contributing greatly to labor saving and comfortable job execution.

SANAE Super Z Turn This upgraded model comes installed with a one-sided brake & clutch to the existing SANAE Z Turn with fully automatic functions from turning to planting simply by steering, which

enables single-point turning in the field, efficient work by eliminating cumbersome turning operations, and also provides turning control for the operator as required at field corners or at the time of entry into and retreat from the field. Furthermore, its Y model spec is installed "SANA E Miracle Z Turn" which controls driving of the inner turning wheels, limits lifting up of soil during turning, thus providing smooth turning without damaging the field.

Combine harvester We developed the "Frontier Fighter HFG Series "(3 & 4 rows) with a futuristic design. Coupled with the original design, this model contributes to comfortable operability by its mounted "advanced space cockpit".

Advanced space cockpit We created a new driving seat which provides easy operation without changing the working posture, which was enabled by our elaborated layout to place the meters and a large multi screen in the eye line, and automatic control switches, a multi-function power steering lever with various operation switches as well as wired remote control of auger operation to the left side.

We also developed the "Frontier Viva HVB Series" (3 rows) with a complete full-dimensional reaping capacity. In addition to the well reputed BIG tank and easy shift, the model boasts a "low head auger" and "full-dimensional reaping dividers", which facilitates the removal of the rice husk sacks and seating to the machine body.

Remote controlled full-dimensional separation dividers By adjusting the position of the separation dividers, switchover from 3 rows reaping to 4 rows reaping can be done simply by one touch control, and full-dimensional harvesting is made possible without treading the un-reaped crop.

Rice Huller We developed a highly accurate and efficient jet method full-fledged oscillating threshing machine "MGJ". Stripping of the rice husks is done by a jet fan which does not require gap size adjustment as in the case of the roller method, which makes the operation much easier.

Vegetable transplanting and harvesting machinery We contributed greatly to labor saving in the market by developing a seated 2 ranes vegetable transplanter "PVHR2" which enables 2 rows zigzag planting of leaf vegetables in one stroke with its lane gap adoptability and enhanced planting accuracy, and seated 4 rows vegetable transplanter "PVHR4" which enables 4 rows zigzag planting of lettuce in one stroke. We are also engaged in development of regional-oriented vegetable harvesting machinery which provides efficient harvesting according to special local products like ginger, and R&D of an integrated vegetable harvesting system from harvesting to processing.

Product technology related to agricultural machinery

Agricultural facility We developed hot water sterilization devices for paddy seeds. Hot water penetrates equally into paddy seeds by a paddy seeds agitation air blow system with an accurate sterilization effect, which allows continuous sterilization of the paddy seeds. We also developed a "strawberry cultivation kit" which allows easy cultivation taking advantage of technology nurtured at a large Hydroponics Facility. Furthermore we conducted a joint study with Ehime University on an "agricultural product high-tech production system", and establishment of cultivation technology of high-sugar content tomatoes and a study on an "Intelligent plant factory system including self-propelled growth diagnostic equipment", which is still on progress.

Rice cooking related equipment We developed a professional-use vinegar agitator to respond to the needs of sushi restaurants, take out shops of prepared meals and , etc, which is automatically operated by a single action that switches on until the hot rice is ready to be served, and the quality of vinegary rice is enhanced by the ideal stirring and cooling.

Overseas product technology

Europe/USA We developed a tractor with enhanced noise reduction and maintenance convenience; tractor emphasizing mobility by controlling vehicle speed through detection of the amount of force applied to forward/reverse HST pedal, and compact and stylish front mower which deposits

reaped grass in the rear collector by a central exhaust system.

China We developed a highly durable/low priced China-oriented rice transplanter PZ60 which is equipped with new version of planting dividers with enhanced durability and compatibility with local seedlings, and a supplementary seedling frame suitable for local rice planting work. We also developed a highly durable/low priced China-oriented combine harvester HF608 which boasts a high powered 60HP engine and with a realized working speed of 1.65m per second.

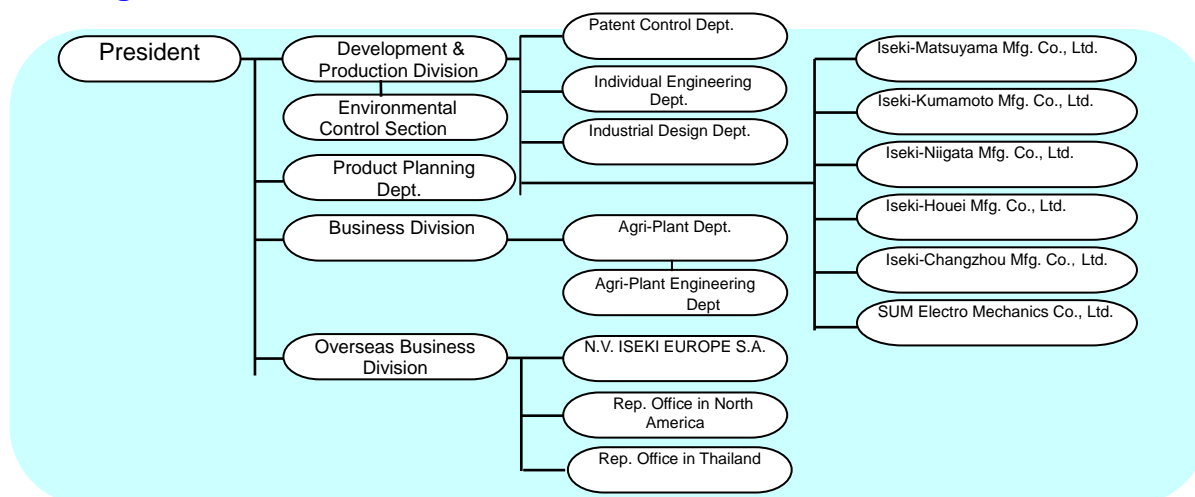
Taiwan We developed a Taiwan-oriented tractor TJW with enhanced weather protection such as resistance to muddy water and dust in addition to advanced functions like AT shift. We also developed a Taiwan-oriented rice transplanter PZ80 which is equipped with the Super Z Turn, a more advanced version of the Sanae Z Turn, new version of planting dividers with enhanced durability in addition to the advanced Z function. The model harnesses a 23HP diesel engine which provides high operating efficiency and accuracy at a maximum planting speed of “1.8m per second” Furthermore, we are developing a special large combine harvester with high efficiency/ high durability.

Korea We developed a Korea-oriented tractor TJW with enhanced weather protection such as resistance to muddy water and dust. We also developed a highly durable and efficient Korea-oriented rice transplanter PZ60 with the advanced “Z function” which is equipped with new version of planting dividers with enhanced durability. Furthermore, we are developing a special large scale combine harvester with high efficiency/ high durability.

South East Asia We developed a low priced tractor for Thailand and Malaysia with required durability for waged cultivation work which is equipped with a large capacity hydraulic power unit to cope with versatile use for instance as a bulldozer. We are also developing a low priced rice transplanter suited to the working conditions / field conditions specific to the region.

5. System for R&D and Intellectual Property

R&D organization chart



R&D System

Companies in charge of product development and technical development

ISEKI & CO., LTD.	Tractors, Rice transplanters, Combine harvesters, Dryers, Vegetable transplanters and harvestors, Diesel engines, Agricultural facility, Coin operated rice millers, Overseas products, etc.
Iseki-Houei Mfg. Co., Ltd.	Cultivators, Tillers, Washed rice cookers, Refrigerator for Agricultural Products, etc
SUM Electro Mechanics	Precision machinery such as testing equipment for automobiles Co., Ltd.

Network for Development of Products Sold Overseas

The Company has established a global promotion system of technical development by way of development network between the Company and Europe, USA, China and South East Asian region in order to accelerate collection of relevant technical information and R&D speed regarding overseas products.



System for Intellectual Property

Management Systems

We have an integrated administration system to conduct administration / guidance / education of intellectual property of the Iseki Group as a whole by our Patent Control Department which belongs to the Development & Production Division.

Personnel Training

We post the “exhibition of the overall potential of Iseki Group” as a policy of the Group, placing emphasis on training of personnel which is the nucleus of the policy. We endeavor to achieve creativeness and enhancement of the overall technical potential for the Iseki Group as a whole through intellectual property/creativity education addressed to patent department staff, technical experts, newly-recruited employees, manufacturing companies and sales companies.

R&D Alliance

As a principle, Iseki uniquely develops its core technologies. However, we promote joint research and development with universities, testing and research institutions and the like in regard to areas related to part of the core technologies or peripheral technology in order to accomplish speedy as well as efficient R&D.



6. Acquisition, Management and Secrecy Maintenance

With respect to inventions and ideas, acquisition and management of rights, corporate confidential information, etc, we stipulated their handling in our working regulations, regulations for the handling of inventions created by job assignment, regulations for treatment of trade marks, code of conduct of the Iseki Group, patent business manual, etc. We conduct a thorough compliance and any disregard for the regulations whether intentionally or by sheer accident, the person involved is subject to penalties.

We provide incentives for inventions and creation to the inventors with compensation for transfer of inventions, compensation for implementation, awards and prizes in and outside the company through deliberate interpretation and use of working regulations, regulations for the handling of inventions created by job assignment, evaluation criteria for payment of compensation, etc.

We also manage intellectual property in the strictest of manners by numerous regulations and standards from the time of creation of the invention until its renouncement. For instance, in evaluating the value of patents, we created our “Criteria for Evaluation of Patent Rights” in April 1995, which sets forth methods for calculating the price of patent rights. We conduct periodical review of these criteria to ensure that they are in accord with common understanding and practices in the society, taking

advantage of it in our patent assets management, patent rights negotiations and so forth.

7. Use of Patents

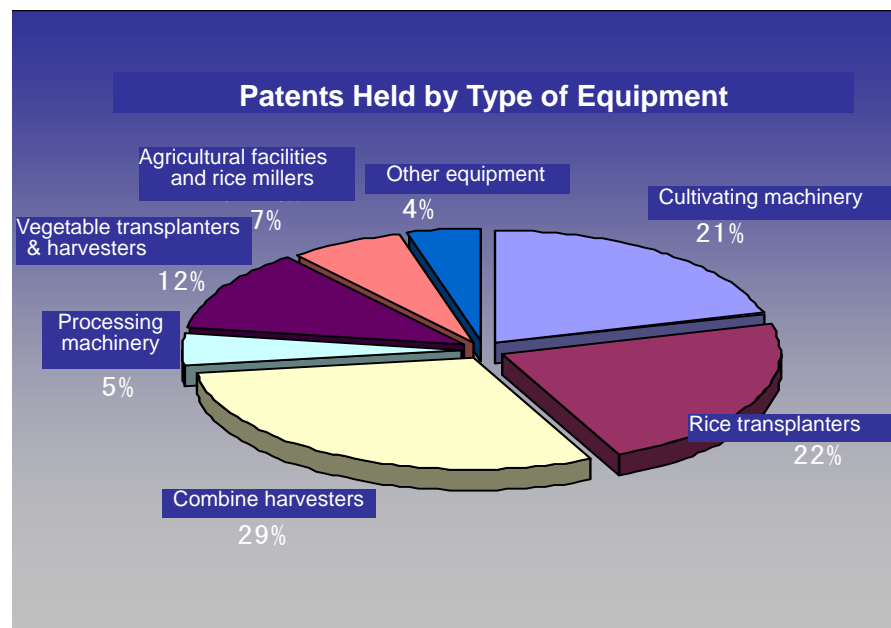
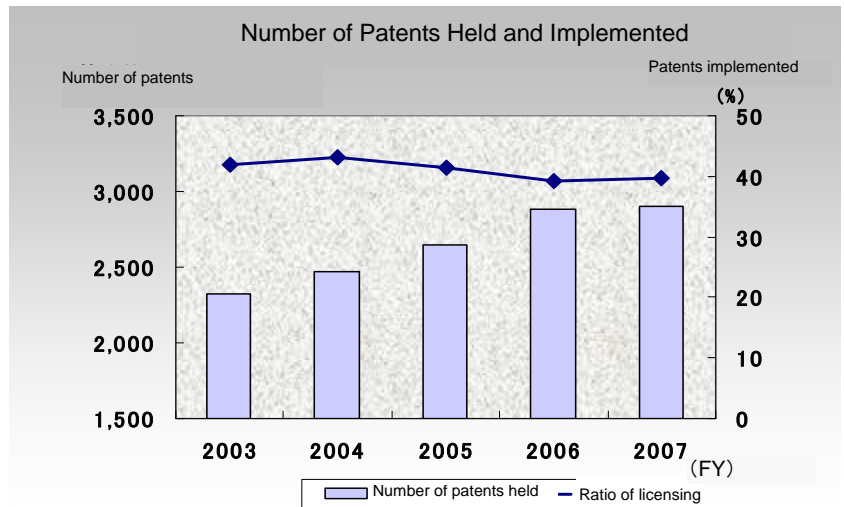
With respect to patent rights related to core technology or area, we place emphasis on success of our business operation either by securing superiority of our company products or by a smooth product development through cross-licensing. Any right outside the above area, we will seek for an optimum method for us such as licensing and evaluating future potential to be commercialized.

Patents Held In Japan

We make application of inventions that are strictly screened by our internal regulations and the evaluation criteria in a proactive manner, trying to acquire and build up effective patent rights. For the past five years, the number of patents held has increased progressively to reach approx. 2,900 patents in the fiscal year 2007.

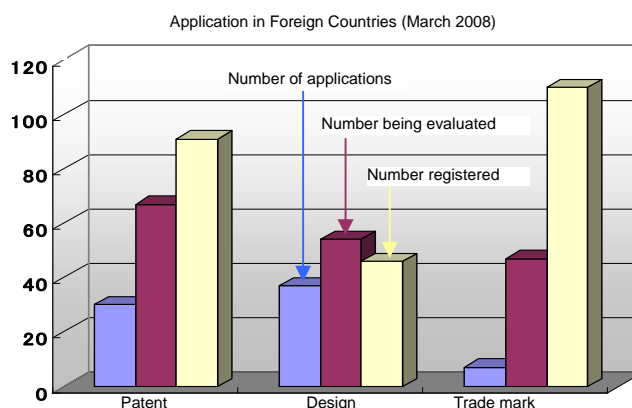
As of March 31, 2008, the number of patents held for our three major product categories (cultivating machinery, rice transplanters and combine harvesters) as well as vegetable transplanters & harvesters accounted for 84% of the total patents held.

We will implement an intellectual property strategy aiming at the establishment of a “powerful and excellent” patent network focused on our business strategy.



Overseas

We are making applications for carefully selected intellectual property to Europe, USA and Asian nations including China. The number of intellectual property rights held is on the rise every year. In particular, we make aggressive applications of our design and trade marks in the Asian region in order to eliminate imitation and mockery.



Ratio of Patents Registered and Applied For

In terms of the patent evaluation ratio, Iseki has been ranked top in all industries for 4 consecutive years.

Year	2004	2005	2006	2007
ISEKI & CO., LTD.	84.6 %	83.7 %	90.4 %	89.3%
Rank	First	First	First	First

Patent evaluation ratio= Number of patents evaluated / (Number of evaluated patents + Number of rejected evaluation + Number of withdrawals / abandonment)

*Number of withdrawals / abandonment= The number of applications withdrawn or abandoned after notice on the reason of rejection.

In the agriculture and fishery sector among the sectional list of public patents in Japan, Iseki has been ranked top for 7 consecutive years.

Year	2000	2001	2002	2003	2004	2005	2006
Rank	First	First	First	First	First	First	First

(Patent Administration Annual Report 2002 edition – 2008 edition)

Awards and Recognitions

Iseki has produced a long list of prize-winning technical experts who have received national decorations, national medals of honor, citations as contributor to scientific technology, citations for inventions, official commendations by the Minister of Education, Culture, Sports, Science and Technology, official commendations by the Agricultural Machinery Academy for their contribution to the development, improvement and commercialization of agricultural machinery technology.

In 1952, Kunisaburo Iseki, founder of Iseki received a national prize for invention from the Japan Institute of Invention and Innovation. In 1993, Iseki was awarded the Chairman's Prize to Commemorate a Century of Agricultural Experimentation and Research (jointly sponsored by the Ministry of Agriculture, Forestry and Fishery and the Association to Commemorate a Century of Agricultural Experimentation and Research) in recognition of our development and diffusion of head-feeding combine harvesters equipped with automatic threshers of which commercialization was achieved by Iseki for the first time in Japan.

In April 2008, Iseki received the "Meritorious Award for Intellectual Property" This award was given in recognition of the following: "The Company is highly aware of the importance of intellectual property and emphasis on the intellectual property is a pillar of the management promoting a trinity of business strategies, R&D strategies and patent strategies", "The company is actively engaged in R&D activities such as a practice to propose themes for development based on the patent information uniquely researched and analyzed by the Patent Control Department", " By a thorough and effective patent administration, the Company attained the top patent evaluation ratio in Japan in 2006 with a patent evaluation ratio of 90.4% (average of all applicants was 48.5%), and the company uses the fact actively that it was the top in Japan for three consecutive years in sales talks at the sales divisions", "The Company contributed to a smooth administration of intellectual property rights in the region as evidenced

in lectures at the Shikoku Area Intellectual Property Strategy Headquarters and a contribution by committing its personnel as a Aichi Prefecture Intellectual Property Strategy formation member”.

In total Iseki has received 178 awards from the Japan Institute of Invention and Innovation, including 18 national awards and the number of awards is on the rise every year. The frontier spirit of the founder towards research and development has been succeeded consistently, which created tradition within the Company to create new technology with practical value through intellectual and creative activities.

Number of Award-winning Inventions 178 (As of March 31, 2008)

Contents of Awards

National Awards for Invention 18

Special Awards	President's Award of the Japan Institute of Invention and Innovation	1
	The Asahi Shimbun Award	1
Special Awards		2
Invention Awards		14

Regional Awards for Invention 160

Special Awards	Encouragement Award of the Minister of Education, Culture, Sports, Science and Technology (Former Encouragement Award of the Director-General of the Science and Technology Agency)	8
	Encouragement Award of the Commissioner of the Japan Patent Office	5
	Award of the Director-General of the Regional Bureau of International Trade and Industry (Award of the Director-General of the Shikoku Regional Bureau of International Trade and Industry)	7
	Encouragement Award of the President of the Japan Institute of Invention and Innovation	7
	Encouragement Award of the President of the Japan Patent Attorneys Association	4
	Total	31
District Head Awards		9
Outstanding Invention Awards etc.		37
Invention Encouragement Awards		83

Main Awards

- Fiscal Year 2008 Meritorious Award for Intellectual Property
 - Award for Excellent Company Effectively Using Industrial Property Rights System
 - Award of Commissioner of the Patent Office
- Japan Institute of Invention and Innovation Fiscal Year 2007 Shikoku Region Invention Award
 - Japan Institute of Invention and Innovation, Ehime Pref. Chapter Head Award (1 award)
 - Patent No.3107431
 - Rice cooker equipment for washed-rice which also corresponds to rice that does not require washing.
 - Invention Encouragement Prize (2 awards)
 - Patent No. 3747809 Differential gear mandatory driving pivoting device
 - Patent No. 3743318 Steering control device of working vehicle

8. Policy Regarding the Intellectual Property Portfolio

Trend in Technology

We conduct analysis of trend of technology of our competitors, clearly define positioning of Iseki's core technologies, making the results common information to share by the entire company including technical and planning sections in order to exploit such information as a resource to build business strategies and R&D strategies.

Selection of R&D Themes

Iseki sets technical themes based on consensus of the entire company including development and sales sections out of core technology and promising technology and the market trend related to core technology, establish a network of patents with a clear objective, and secure priority of product

development. In furtherance, Iseki analyzes and evaluates the strength of its core technologies accumulated inside the company taking advantage of Iseki patent portfolio IPPM in order to contribute to its R&D strategy.

Establishment of Overseas Intellectual Property

We analyze market trends and the situation of intellectual property in each country to decide intellectual property strategy in line with expansion of Iseki's global business activities in joint efforts with divisions in charge of development and international operations. Furthermore, we analyze market trends and the situation of intellectual property in each country to decide the intellectual property strategy in line with the expansion of Iseki's global business activities in joint efforts with divisions in charge of development and international operations. Furthermore, we utilize our unique overseas patent information searching system in order to evaluate the effectiveness of our company's technologies in light of the situation of intellectual property and technical trends, etc. of our competitors.

Also we apply promising technologies in order to try and secure effective rights and accumulate such rights in each country.

9. Information on Legal Actions Related to Intellectual Property

There is no suit at issue related to intellectual property rights which could affect our management in or outside the country. In promoting our business and R&D, we will implement intellectual property strategies steadily with the greatest of care.

Corporate Data

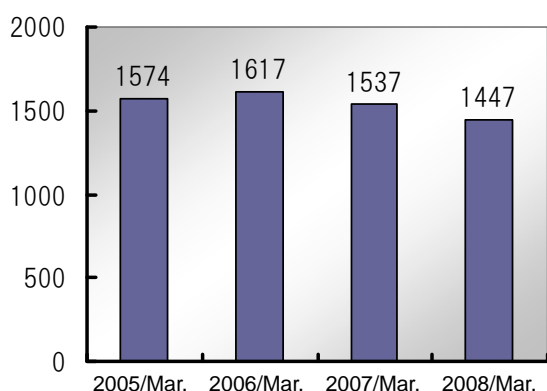
Company Name	ISEKI & CO., LTD.
Head Office	700 Umaki-cho, Matsuyama, Ehime , Japan
Tokyo Headquarters	3-14, Nishi-Nippori 5-chome, Arakawa-ku, Tokyo, Japan
Foundation	August 1926
Paid-in Capital	22,784 million yen (as of March 31,2008)
Employees	Consolidated: 6,513 (as of March 31, 2008)
Principal Business	ISEKI'S principal business is the manufacture and sale of following products
Cultivation machinery...	Tractors, Tillers, Mowers
Planting machinery.....	Rice transplanters, Vegetable transplanters
Harvesting machinery...	Combine harvesters, Binders, Harvesters, Vegetable harvesters
Processing machinery...	Rice hullers, Dryers, Rice polishers, Rice Graders, Vegetable Harvesting and Processing Machinery
Others.....	Farming implements, Repair parts, Agricultural facilities

Affiliated companies involved in development & manufacturing

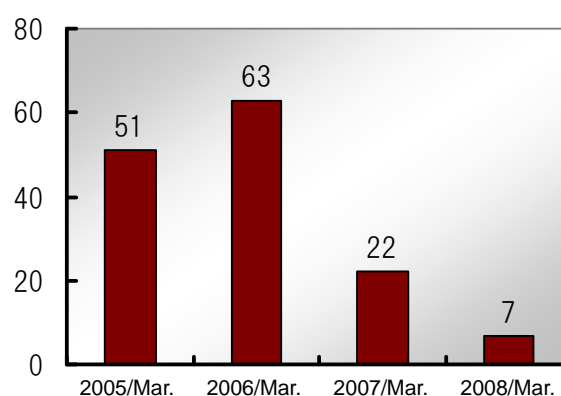
Iseki-Matsuyama Mfg. Co., Ltd.	SUM Electro Mechanics Co., Ltd.
Iseki-Kumamoto Mfg. Co., Ltd.	Matsuyama Factory Service Co., Ltd.
Iseki-Niigata Mfg. Co., Ltd.	Iseki FS Kumamoto Co., Ltd.
Iseki-Houei Mfg. Co., Ltd.	Iseki Ueki Seisakusho Co., Ltd.
Iseki-Changzou Mfg. Co., Ltd.	

Trend of Business Performance

Net Sales (100 million yen)



Operating Income (100 million yen)



For further information, please use the following contact points.

Patent Control Department Development & Production Division ISEKI & CO., LTD.
1 Yakura, Tobe-cho, Iyo-gun, Ehime, Japan 791-2193

Telephone
(In Japan). (089)956-9810
(From outside Japan) +81-89-956-9810

Facsimile:
(In Japan) (089)956-9818
(From outside Japan) +81-89-956-9818

URL: <http://www.iseki.co.jp/>
E-mail: pat-matsuyama@iseki.co.jp